

## Great Eastern App GREAT Dollars giveaway promotion (“Promotion”) Terms and Conditions

1. This Promotion from The Great Eastern Life Assurance Company Limited (“GELS”) shall run between 1 April 2025 and 30 June 2025 (both dates inclusive) and is open to new and existing customers of GELS (“policyholders”).

2. Subject to the terms and conditions of this Promotion, policyholders who purchase any of the plans as set out below (each a “Qualifying Plan”, collectively “Qualifying Plans”) via the Great Eastern App within the timeframes specified at paragraph 3, will stand a chance to win GREAT Dollars (the “Reward”) during a lucky draw:

	Qualifying Plans	Reward
Life Insurance	<a href="#">GREAT Critical Cover: Top 3 Cls</a>	A total of 600,000 GREAT Dollars to be won (worth S\$6,000) for each draw.  There will be 20 winners for each draw. Each winner will receive 30,000 GREAT Dollars (worth S\$300).
	<a href="#">GREAT Protector Active</a>	
	<a href="#">GREAT Junior Protector</a>	
	<a href="#">GREAT Golden Protector</a>	
	<a href="#">Essential Protector Plus</a>	
General Insurance	<a href="#">GREAT TravelCare</a>	
	<a href="#">GREAT Home Protect</a>	

3. For both Life Insurance and General Insurance plans, the Qualifying Plans must meet the dates as set out below to be eligible for that particular draw:

- (a) For Life Insurance plans, the Qualifying Plans must be submitted by the relevant New Business Submission Period and the policyholders must not cancel their policies before the Draw date.
- (b) For General Insurance plans, the Qualifying Plans must be transacted within the relevant Transaction Date Timeframe and the policyholders must not cancel their policies before the Draw date.

Draws	Life Insurance - New Business Submission Period	Draw date for all 3 draws
	General Insurance - Transaction Date Timeframe	
Draw 1	1 April 2025 to 30 April 2025	31 July, 3pm for the first draw, with each subsequent draw to commence after the end of the preceding draw
Draw 2	1 May 2025 to 31 May 2025	
Draw 3	1 June 2025 to 30 June 2025	

The draws will be conducted in the presence of an external auditor at Great Eastern Centre at 1 Pickering Street, Singapore 048659 on the date and time specified above. Winners will be drawn at random from the pool of eligible policyholders for each draw, using a computerised system.

4. In order to be eligible for a draw, customer will need to log in to the Great Eastern App to make the Qualifying Plan purchase.

5. Each customer will be entitled to win a maximum of one (1) Reward during each draw, regardless of the number of Qualifying Plans purchased. In the event that the name of a winner is drawn a second time within the same draw, that customer will be disqualified and a reserve winner will be drawn by Great Eastern.

6. Winners will be notified via the email address provided at the point of purchase, within 21 days from the draw date. The winners will also be announced on the Great Eastern website at <https://www.greateasternlife.com/sq/en/personal-insurance/rewards-and-promotions/promotions-and-events/2025/geapp-deals.html>.

7. Each winner will receive 30,000 GREAT Dollars (worth S\$300) and the GREAT Dollars will be credited to their Great Eastern Rewards (“GER”) mobile application account within 1 month from the draw date. To receive the GREAT Dollars, winners must download the GER mobile application and

register for an account using the same email address provided at the point of purchase to receive the GREAT Dollars.

8. Use of the Reward including any unused value cannot be exchanged for cash or other denominations. Use of the Reward for redemption of goods and services provided by third-party merchants are subject to additional terms and conditions imposed by the third-party merchants.

9. This Promotion is not valid with any other offers or promotions held by GELS, unless otherwise specified.

10. GELS reserves the right to vary the terms and conditions or withdraw this Promotion at any time without prior notice. The decision of GELS on all matters relating to this Promotion shall be final and binding on all customers.

11. Participants in this Promotion hereby agree to all the terms and conditions for this Promotion as set out herein, including all amendments, additions, replacements and modifications hereto as may from time to time be made by GELS.

12. GELS shall not be liable in any way to any participants in this Promotion for losses or damages of any kind, including to any person or property arising out of, either directly or indirectly, or in connection with this Promotion or use of the Rewards, and/or any notices, letters or correspondence lost, stolen or misdirected in the postal system or telecommunication system, and the consequences arising from the non-receipt of such communication.

13. Participants in this Promotion also agree to release and hold GELS harmless from any and all liability whatsoever for any injuries, losses or damages including but not limited to direct, indirect, incidental, consequential, special or punitive damages of any kind, to any person or property arising from or in connection with their participation in the Promotion and use of the Reward.

14. By participating in this Promotion, each participant consents to the collection, use and disclosure of their personal data by GELS and its related corporations (collectively, the "Companies"), as well as their respective representatives, agents, authorised service providers and relevant third parties, collecting, using and/or disclosing their personal data for purposes reasonably required by the Companies to administer this Promotion and such other purposes as described in [GELS's Privacy Statement](#) which is accessible from GELS's website, which each participant confirms they have read and understood.

15. Each participant's consent herein supplements but does not supersede nor replace any other consents that participant may have previously provided to the Companies, and each participant's consents herein are cumulative and additional to any rights which any of the Companies may have to collect, use, and/or disclose of a participant's personal data, with or without that participant's consent, to the extent permitted under applicable law.

16. Notwithstanding anything herein, GELS has the absolute discretion to determine the eligibility of any person to participate in the Promotion. If GELS subsequently determines that a person is in fact not eligible, for any reason whatsoever, GELS may at its discretion, disqualify such person and recover/cancel the Reward(s) without prior notice.

17. The terms and conditions of this Promotion shall be governed by and interpreted in accordance with Singapore law. The courts of Singapore shall have exclusive jurisdiction over any disputes arising from the terms and conditions, including the validity and enforceability thereof.