

## **A. 400 yuu Points Campaign**

### **A.1. Terms and Conditions**

1. Campaign Period: 19 October 2025 - 31 December 2025.
2. Campaign Rewards: 400 yuu Points for the first 1,000 members.
3. To participate in this campaign, the members will be directed out of the yuu App to Great Eastern website to complete the form.
4. In order to be an eligible participant, the member is required to:
  - i. be a Resident of Singapore aged between 21 and 65 (ages inclusive), where "Resident of Singapore" includes Singaporeans, Permanent Residents and foreigners holding Employment Pass;
  - ii. be contactable via the Singapore phone number provided in the form, i.e by providing a valid Singapore phone number which starts with +65.
  - iii. have the Singapore phone number registered with yuu.
5. The 400 yuu Points will be credited to your yuu Account within 30 days after the end of the campaign period.
6. The entry is not valid in any of the following situations but not limited to:
  - a. Incorrect / inactive mobile number provided
  - b. No response to the representative's call or mobile phone instant message
  - c. Multiple submissions from the same member
  - d. Situations of cheating and dishonesty detected
7. yuu reserves the right to disqualify any member who does not comply with the terms and conditions.
8. yuu reserves the right to amend the campaign without prior notice.

### **A.2. Other Terms and Conditions**

yuu is an introducer that carries out introducing activities in partnership with Great Eastern Singapore. yuu receives a fee as part of the partnership with Great Eastern Singapore. yuu does not provide advice or recommendations on any Great Eastern products, other than to the extent of the introducing activities conducted.

By participating in this campaign, the member agrees and gives consent to Great Eastern Singapore and its representatives to contact you via phone calls or mobile phone instant messaging, to share more about Great Eastern Singapore's products and services.

## **B. 4,000 yuu Points Campaign**

### **B.1. Terms and Conditions**

1. The Great Eastern Life Assurance Company Limited ("Great Eastern") together with Minden Singapore Private Limited are collaborating on a promotion to provide yuu members with an

opportunity to redeem yuu points (the "Campaign") subject to the terms and conditions of the Campaign. 4,000 yuu points reward is for successfully attending a 20-minute session with a Great Eastern Financial Representative and must be made between 19 October 2025, 0900 hours to 31 January 2026, 2359 hours (both dates inclusive) "(Qualifying Period)".

2. Each yuu member can receive 4,000 yuu points after attending a 20-minute session with a Great Eastern Financial Representative during the Qualifying Period.
3. Each yuu member must fulfil all the following mechanics during the Qualifying Period to qualify for the campaign:
  - a. Complete the form.
  - b. Applicant must ensure that the particulars they submit are complete and accurate.
  - c. Applicant will receive 4,000 yuu Points upon completion of a 20-minute financial planning sharing session with a Great Eastern Financial Representative.
  - d. As a prerequisite to receiving the yuu Point rewards, applicants must provide their consent to receiving marketing and promotional materials and information from Great Eastern and its related corporations and respective representatives and agents about GE's products, services and events through digital platforms (including social media), email, phone number-based messaging and voice calls.
  - e. In addition, applicants who opt to complete a 20-minute financial planning sharing session with a Great Eastern Financial Representative, must attend the full session to qualify for the 4,000 yuu Points.
4. By participating in the Campaign, each participant agrees and consents to Great Eastern and its related corporations (collectively, the "Companies"), as well as their respective representatives, the Companies' authorised service providers and relevant third parties (the Companies and all the other foregoing parties, collectively, "Great Eastern Persons"), collecting, using, disclosing, and/or sharing amongst themselves such personal data, for purposes reasonably required by the Great Eastern Persons to conduct and administer the Campaign which the participant is signing up for and such other purposes as described in Great Eastern's Privacy Statement (collectively, the "Purposes") which is accessible from Great Eastern Singapore's website, which each participant confirms they have read and understood.
5. Each participant's consent herein supplements but does not supersede nor replace any other consents that participant may have previously provided to Great Eastern Persons, and each participant's consents herein are cumulative and additional to any rights which any of the Great Eastern Persons may have to collect, use, and/or disclose of a participant's personal data, with or without that participant's consent, to the extent permitted under applicable law.
6. In addition, where personal data of any person is disclosed by a participant, that participant further confirms and represents that the participant has obtained the consent of the person concerned for the Purposes, unless such consent is not required under applicable laws: (i) to

collect such personal data; (ii) for the disclosure of such personal data to the Great Eastern Persons; and (iii) for the Great Eastern Persons' collection, use and/or disclosure of such personal data.

7. Each applicant can only register once for the Campaign. In the event of an applicant submitting more than one registration form, only the first duly completed registration form will qualify.
8. The respective yuu points will be credited to the applicant's yuu member account via the yuu App based on the following time frames:
  - a. The 4,000 yuu points will be credited into the applicant's yuu member account by the end of the following month after completion of the 20-minute meet up session with a Great Eastern Financial Representative.
9. Use of the yuu points is subject to the terms and conditions below:
  - a. To redeem any rewards, applicant must have downloaded the yuu App and completed the registration process.
  - b. yuu will determine how applicants can redeem a reward, and how a reward will be used, collected or delivered. In general, a reward can usually be redeemed via the yuu App and can either be used directly with a rewards Partner by using the yuu ID (QR code or bar code), collected at one of the yuu specified collection points, or delivered to the applicant's requested delivery address. The different ways to enjoy the chosen reward will be detailed in the specific terms and conditions on the yuu App for each particular reward. Certain rewards can also be redeemed at relevant participating outlets, as may be specified by yuu from time to time.
  - c. The redemption of any rewards, including the usage, delivery or collection of rewards, will be subject to additional terms and conditions, which will be posted on the yuu App, or notified to applicants prior to the redemption of the reward.
  - d. The rewards that can be redeemed by applicants in relation to the yuu Account shall be prescribed, amended, provided, offered or terminated, from time to time, at yuu's sole discretion, without any liability to the applicant.
  - e. Once applicants have spent their yuu points to redeem a reward, rewards cannot be returned or exchanged.
  - f. Rewards cannot be exchanged for cash.
10. Great Eastern may at its discretion, disqualify any applicant from receiving the 4,000 yuu points should the applicant not complete the 20-minute meet up session.
11. Participants acknowledge and accept that participating in this Campaign involves the use of third party applications and the use of such applications are subject to the terms and conditions of use of the respective applications.
12. Participants further acknowledge and accept that yuu points are provided on an "as is" and "as available" basis. To the fullest extent permitted by the law, Great Eastern disclaims all

warranties (whether express or implied) including but not limited to warranties that the yuu points will meet the applicant's requirements, warranties of satisfactory quality, warranties of merchantability or fitness for a particular purpose. Participants acknowledge and accept that use of the yuu points are subject to additional terms and conditions imposed by the third party merchant providing the yuu points.

13. Great Eastern makes no representation as to the usability or quality of the goods and services provided by third parties in connection with this campaign. All issues with regard to the quality of goods and services shall be directed to the relevant merchant that provided the goods or services and not to Great Eastern. Great Eastern will not be responsible for any claim, loss or damage suffered or incurred in connection with the use of third party goods and services including without limit use of third party applications.
14. Great Eastern shall not be liable for or be responsible in respect of any expenses, losses, costs, damages, liabilities or other consequences of whatsoever nature (collectively "Losses") suffered or incurred directly or indirectly by participants of the Campaign howsoever caused or arising and without limiting the generality of the foregoing, whether by reason of or on account of any act or omission whether negligent or otherwise on the part of Great Eastern or its employees or agents.
15. GE reserves the right at their sole and absolute discretion to make changes to the promotion or make changes to any of these terms and conditions at any time without notice.
16. Great Eastern has the absolute discretion to determine the eligibility of any person to participate in the Campaign or to receive the yuu points. The decision of Great Eastern on all matters relating to the Campaign and the yuu points shall be final and binding on all Participants.
17. By participating in the Campaign, the participants shall be deemed to have agreed to abide by all terms and conditions of participating in the Campaign as set out here, including any amendments, additions, replacements and modifications hereto as may from time to time be made by Great Eastern.
18. In the event of any inconsistency between these terms and conditions and any advertising, publicity, brochure, marketing or other materials relating to or in connection with this Campaign or the yuu points, these terms and conditions shall prevail.
19. The terms and conditions of the Campaign shall be governed by and interpreted in accordance with Singapore law. The courts of Singapore shall have exclusive jurisdiction over any disputes arising from the terms and conditions, including the validity and enforceability thereto.