



Enjoy
up to
25%
in rewards

T&Cs apply

‘Family First, Secure Future’ Promotion

Start by protecting your most precious asset today

Enjoy up to 25% in rewards when you plan and secure your family's future with us

From the once-in-a-lifetime wedding to moving into your new home and starting a new family, planning for the future is essential. Parents prioritise their children's well-being and financial security to give them their best. Start planning early through our diverse range of life, health and wealth insurance solutions to bring greater assurance and secure your family's future.

Sign up for any selected qualifying insurance plans between 1 April and 30 June 2025 and enjoy attractive rewards!

Insurance Type	Qualifying Plan and its attaching cash-paying riders (if any, unless otherwise specified)	Qualifying Single Premium / Qualifying Regular Annual Premium ¹	Reward ² as a percentage of Qualifying Single Premium / Qualifying Regular Annual Premium	Reward Method
Life Protection	Single Premium Plan: • Prestige Legacy Advantage	S\$50,000 and above	1%	In cash via PayNow or cheque (as applicable) issued to policyholder
	Single Premium Plan: • Prestige Legacy Index	US\$100,000 and above	1% (capped at US\$10,000)	
	Regular Premium Plans - must be attached with at least 1 of the 2 eligible riders set out below: • GREAT Flexi Protect 3 • GREAT Flexi Living Protect 3 • GREAT Complete Flexi Living Protect 3 Eligible riders to be attached to qualify: • Complete Living Multiplier Rider 3 • Living Multiplier Rider 3	S\$3,600 and above	15%	
	Regular Premium Plan: • GREAT Life Advantage 4	S\$3,600 and above	15%	
Health Protection	Regular Premium Plans: • GREAT Critical Cover: Complete • GREAT Critical Cover: Top 3 CIs	S\$1,199.99 and below	10%	Premium discount on first-year premiums payable
		S\$1,200 and above	25%	
	Riders: • GREAT Critical Cover Rider – Protect Me Again: Complete • GREAT Critical Cover Rider – Protect Me Again: Top 3 CIs	No minimum premium	25%	
Wealth Accumulation	Regular Premium Plans: • GREAT Lifetime Payout 2 Special (GREAT Lifetime Payout Rider is excluded from this Promotion)	S\$30,000 - \$99,999	1%	In cash via PayNow or cheque (as applicable) issued to policyholder
		S\$100,000 and above	2%	
	Regular Premium Plans: • GREAT Wealth Multiplier 3 (10-Pay) • GREAT Wealth Multiplier 3 (15-Pay)	S\$6,000 and above	15%	Premium discount on first-year premiums payable
	Regular Premium Plan: • GREAT Wealth Advantage 4 - Choice 15	S\$2,400 – S\$19,999	20%	Additional campaign Welcome Bonus units

Start a conversation with your Great Eastern Financial Representative or visit www.greateasternlife.com/promotion to find out more.

Notes and Disclaimers

¹ For Prestige Legacy Advantage and Prestige Legacy Index which are single premium plans, eligibility for the Reward will be based on the Qualifying Single Premium which refers to the single premium as reflected in the policy illustration.

For GREAT Flexi Protect 3, GREAT Flexi Living Protect 3, GREAT Complete Flexi Living Protect 3, GREAT Life Advantage 4, GREAT Critical Cover: Complete, GREAT Critical Cover: Top 3 CIs, GREAT Lifetime Payout 2 Special, GREAT Wealth Multiplier 3 (10-Pay) and GREAT Wealth Multiplier 3 (15-Pay) policies, eligibility for the Reward will be based on the Qualifying Regular Annual Premium which refers to the total premiums payable, including premiums for attaching cash-paying riders (if any), for the first policy year based on yearly premium payment frequency as reflected in the policy illustration (regardless of the policy's selected premium frequency).

For GREAT Wealth Advantage 4 – Choice 15 policies, eligibility for the Reward will be based on the Qualifying Regular Annual Premium which refers to the premium payable for the base plan for the first policy year based on yearly premium payment frequency as reflected in the policy illustration (regardless of the policy's selected premium frequency), excluding premiums for attaching cash-paying riders (if any).

² For Prestige Legacy Advantage and Prestige Legacy Index policies, the Reward will be determined based on the single premium paid, including premium loadings (if any).

For GREAT Flexi Protect 3, GREAT Flexi Living Protect 3, GREAT Complete Flexi Living Protect 3, GREAT Life Advantage 4, GREAT Lifetime Payout 2 Special, GREAT Wealth Multiplier 3 (10-Pay) and GREAT Wealth Multiplier 3 (15-Pay) policies, the Reward will be determined according to the total premiums payable for the first policy year based on the policy's selected premium payment frequency, including premium loadings (if any) and excluding GST (if any).

For GREAT Critical Cover: Complete, GREAT Critical Cover: Top 3 CIs, the Reward will be determined according to the total premiums payable for the first policy year based on the policy's selected premium payment frequency, excluding premium loadings (if any) and excluding GST (if any).

For GREAT Wealth Advantage 4 – Choice 15 policies, the Reward will be in the form of additional campaign Welcome Bonus units. The amount of additional campaign Welcome Bonus units will be determined according to the total premiums payable for the base plan for the first policy year based on the policy's selected premium payment frequency, excluding premiums for attaching cash-paying riders (if any).

Please refer to www.greateasternlife.com/promotion for the complete terms and conditions.

This advertisement has not been reviewed by the Monetary Authority of Singapore.

The above is for general information only. It is not a contract of insurance. The precise terms and conditions of the qualifying insurance plans and the 'Family First, Secure Future' Promotion are specified in the policy contract and Great Eastern's website respectively.

Investments in GREAT Life Advantage 4, GREAT Wealth Advantage 4 and Prestige Legacy Advantage are subject to investment risks including the possible loss of the principal amount invested.

As buying a life insurance policy is a long-term commitment, an early termination of the policy usually involves high costs and the surrender value, if any, that is payable to you may be zero or less than the total premiums paid.

You may wish to seek advice from a financial adviser before making a commitment to purchase this product. If you choose not to seek advice from a financial adviser, you should consider whether this product is suitable for you.

These policies are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact us or visit the Life Insurance Association (LIA) or SDIC websites (www.lia.org.sg or www.sdic.org.sg).

Information is correct as at 9 April 2025.

Reach for Great

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greateasternlife.com

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