

### **SG60 Family Campaign (“Campaign”) Terms & Conditions**

1. The SG60 Family Campaign (“Campaign”) is organised by The Great Eastern Life Assurance Company Limited (“Great Eastern”) and runs from 25 February 2025 to 31 December 2025 (both dates inclusive) (“Qualifying Period”).
2. During the Qualifying Period, parent(s) who are expecting a child(ren) and/or parent(s) with child(ren) between 1 and 17 age next birthday can register their application on <https://go.greateasternlife.com/sg60family> to be entitled for the SG60 Family Campaign benefits listed under:
  - a) Section A – Complimentary SG60 Family Gift Credits for each registered child,
  - b) Section B – Complimentary 1-year SG60 family insurance plan, and
  - c) Section C – Complimentary SG60 Family Deals and Offers (the “Offer(s)”).
 (each a Benefit, collectively “Benefits”).
3. During the Qualifying Period, registration for the Campaign is open to parent(s) between 19 and 75 age next birthday who are Singapore Citizens, Singapore Permanent Residents or foreigners residing in Singapore with a valid Singapore mailing address and employment pass or work permit and:
  - a) are expecting a child(ren) at the point of registration; and/or
  - b) have child(ren) that are between 1 and 17 age next birthday on the date of registration.
4. Parent(s) must fulfil all the requirements as set out in these terms and conditions during the Qualifying Period to qualify for the Benefits including the following:
  - a) Parent(s) must complete the Campaign online registration form found at <http://go.greateasternlife.com/sg60> with their personal particulars as set out in the form. Details of the parent(s) are required to ensure there is no duplicate registration.
  - b) One (1) Singpass log in to complete the registration form is required from one parent who will be the Main Applicant (“Main Applicant”) for this Campaign.
  - c) Parent(s) must share information on the:
    - i. Number of child(ren) due by the expecting parent(s) and expected date of delivery which shall be no later than 8 months from the date of registration; and/or
    - ii. Number of child(ren) between 1 and 17 age next birthday on the date of registration, full name of child(ren) and Date of Birth of child(ren).
  - d) Check the “Agree to all” box in the online registration form to provide consent by parent(s) for the collection, use and disclosure of their personal data for purposes related to the Campaign as well as to receive marketing advertising and promotional information from Great Eastern. Where the personal data required includes the personal data of the spouse and the child(ren), the parent who has indicated himself/herself as the Main Applicant on the online registration form declares that the personal data pertaining to his/her spouse and child(ren) is true and correct and that his/her spouse and child(ren) is aware of and consents to Great Eastern and their authorised service providers processing her/his personal data for the purposes stated herein.
  - e) The Main Applicant must ensure that all particulars registered are true, complete and accurate in all respects, as Great Eastern will rely on the information provided in the registration form to contact the individuals to administer the Benefits.
  - f) Parent(s) can only register once for the Campaign. If Great Eastern receives more than one registration form using the same personal particulars or if there is more than one registration form for the same child(ren), only the first duly completed registration form received by Great Eastern will qualify and subsequent applications will be void.

## **SECTION A: Complimentary SG60 Family Gift Credits for each registered child**

5. Upon successful registration for the Campaign, parent(s) will be entitled to S\$400 worth of SG60 Family Gift Credits for each child(ren) between 1 and 17 age next birthday or for each child that is expected to be delivered. For example, parents that have a 4-year-old child and are expecting another child will receive a total of \$800 worth of SG60 Family Gift Credits.
6. The total amount of SG60 Family Gift Credits that the same family is eligible for will be evenly credited to each registered parent via the Great Eastern Mobile Application ("Great Eastern App"). For a single parent, the total amount of SG60 Family Gift Credits will be credited in full via the Great Eastern App.
7. All parent(s) will receive an email within one (1) week from the date of having successfully registered for the Campaign, notifying them on the issuance of the SG60 Family Gift Credits on the Great Eastern App. This email will be sent to both the Main Applicant and their spouse's email addresses as provided on the campaign registration form. This email will provide information on how to redeem the SG60 Family Gift Credits and other relevant SG60 family benefits and offers for the Campaign.
8. All parent(s) are required to download the Great Eastern App and register for an account using the same email address provided during registration to view and utilise the SG60 Family Gift Credits.
9. Subject to the terms and conditions of this Campaign, the SG60 Family Gift Credits shall be used to obtain a 10% discount on the first premium payment (applicable for all payment frequencies) for the eligible insurance plans shown in the table below ("Eligible Insurance Plans"), provided that the plans are purchased between 25 February 2025 and 28 February 2026 ("Promotional Period") and are paid using Great Eastern's e-Pay options (Credit Cards or PayNow QR) ("ePay options"):

<b>Insurance Category</b>	<b>Eligible Insurance Plans<sup>#</sup></b>
<b>Life Protection</b>	<ul style="list-style-type: none"> <li>• GREAT Life Multiplier (from 16 July 2025 onwards)</li> <li>• GREAT Complete Flexi Living Protect 3</li> <li>• GREAT Flexi Living Protect 3</li> <li>• GREAT Flexi Protect 3</li> <li>• GREAT Life Advantage 4</li> <li>• GREAT Term</li> </ul>
<b>Wealth Accumulation</b>	<ul style="list-style-type: none"> <li>• GREAT Flexi Goal</li> <li>• GREAT Prime Rewards 3</li> <li>• GREAT Wealth Advantage 4 (SGD) – Choice 5, Choice 10 and Choice 15</li> <li>• GREAT Wealth Multiplier 3 (10-Pay) and (15-Pay)</li> </ul>
<b>Health Protection</b>	<ul style="list-style-type: none"> <li>• GREAT Critical Cover: Complete</li> <li>• GREAT Critical Cover: Top 3 CIs</li> <li>• GREAT Maternity Care 2</li> <li>• GREAT Hospital Cash</li> <li>• LifeSecure</li> <li>• Pay Assure</li> </ul>
<b>Personal Accident</b>	<ul style="list-style-type: none"> <li>• GREAT Junior Protector</li> <li>• GREAT Golden Protector</li> <li>• GREAT Protector Active</li> <li>• PA Supreme</li> </ul>

<b>Lifestyle</b>	<p>Motor Insurance:</p> <ul style="list-style-type: none"> <li>• Drive and Save Plus</li> <li>• GREAT EV Protect</li> <li>• Autowise (Distributed by OCBC)</li> </ul> <p>Travel Insurance:</p> <ul style="list-style-type: none"> <li>• Travel Smart Premier</li> <li>• GREAT Travel Care</li> <li>• Explorer (Distributed by OCBC)</li> </ul> <p>Maid and Home Insurance:</p> <ul style="list-style-type: none"> <li>• GREAT Home Protect</li> <li>• GREAT Maid Protect</li> </ul> <p>Personal Accident Insurance</p> <ul style="list-style-type: none"> <li>• Great PA (Distributed by OCBC)</li> </ul>
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♦The list of eligible plans is subject to change at Great Eastern’s sole and absolute discretion during the Promotional Period. Refer to the Campaign Terms and Conditions at <https://go.greateasternlife.com/sg60family> for the latest list of eligible insurance plans.

10. The 10% discount is only valid for recipient(s) of the SG60 Family Gift Credits who sign up for any of the above plans as a policyholder and pay their first premium for the plan via e-Pay options. This discount does not apply to purchases of an Eligible Insurance Plan made with any other payment methods including but not limited to e-GIRO, bank transfer or payments made through Great Eastern Customer Service Centres.
11. The 10% discount is capped at 10% of the amount for the first premium and rounded down to the nearest dollar. The SG60 Family Gift Credits will automatically be applied at check-out upon purchase of an Eligible Insurance Plan within the Promotional Period. The remaining amount of the SG60 Family Gift Credits, if any, may be used for the next purchase of an Eligible Insurance Plan during the Promotional Period for a 10% discount off the first premium paid via e-Pay options.
12. The 10% discount offered from use of the SG60 Family Gift Credits is non-refundable and is not extendable.
13. In the event that the policyholder:
  - a) replaces the Eligible Insurance Plan that they signed up for; or
  - b) downgrades the plan type and/or deals with the Eligible Insurance Plan in any way which reduces the total premiums payable for the Eligible Insurance Plan,

within twelve (12) months from the date of issue of the Eligible Insurance Plan, Great Eastern has the right to require the policyholder to return the total value of the discount to Great Eastern. In addition, the policyholder agrees that Great Eastern may deduct the value of the discount provided to the policyholder from the cash value of the Eligible Insurance Plan or from any sums due to the policyholder from Great Eastern, at its sole and absolute discretion.
14. In the event that Great Eastern receives more than one registration form using the same personal particulars or if there is more than one registration form for the same child(ren), Great Eastern will only accept and issue the SG60 Family Gift Credits for the first duly completed application and subsequent applications will be void. Any excess SG60 Family Gift Credits previously issued will be removed or deducted from the parent(s)’ Great Eastern App account(s).

15. The SG60 Family Gift Credits cannot be encashed, gifted or transferred and the value of SG60 Family Gift Credits in one account cannot be combined with the SG60 Family Gift Credits in another recipient's account.

#### **SECTION B: Complimentary 1-year SG60 Family Insurance plan**

16. Upon successful registration for the Campaign during the Qualifying Period, the Main Applicant, his/her eligible spouse and each of their child(ren) between 1 and 17 age next birthday and the child they are expecting ("Life Insureds") will be entitled to a complimentary SG60 family insurance plan ("Insurance Plan") for up to one (1) year ("Coverage Period").
17. The "Effective Date" of the Insurance Plan for the Life Insureds during the Qualifying Period commences from the date of registration and the Effective Date will be stated in the Certificate(s) of Insurance (the "COI") issued by Great Eastern to the Main Applicant. The Insurance Plan for the Life Insureds shall expire one (1) year from the Effective Date ("Expiry Date"). The coverage for child(ren) due by the expecting parent(s) commences on the newborn's date of birth at the earliest and expires on the Expiry Date.
18. The Insurance Plan coverage for all Life Insureds includes:
- a) S\$5,000 accidental death benefit ("Accidental Death"); and
  - b) Up to S\$200 for reimbursement of medical expenses incurred due to hospitalisation for Dengue or Hand, Foot and Mouth Disease (Applicable only for hospitalisation stays in Singapore for 3 consecutive days or longer).

For full details on the terms and conditions, definitions, coverage, and exclusions, please refer to the COI which will be emailed to the email address provided by the Main Applicant at the point of registration. It can also be viewed or downloaded from <https://www.greateasternlife.com/sg/en/personal-insurance/rewards-and-promotions/promotions-and-events/2025/sg60/family-insurance-plan.html>

19. Only one claim will be admissible under the Insurance Plan during the Coverage Period regardless of whichever Life Insured makes the claim and whether the claim is for Accidental Death Benefit or Medical Expenses due to Dengue or Hand, Foot and Mouth Disease. The claim must meet the relevant timeframe(s) stipulated in the COI. Upon a claim being admitted by Great Eastern, the Insurance Plan shall automatically be terminated for all Life Insureds.
20. In the event that Great Eastern receives more than one registration form using the same personal particulars or if there is more than one registration form for the same child(ren), Great Eastern will only accept and issue the Insurance Plan under the first duly completed application and subsequent applications will be void.
21. If the Main Applicant wishes to reject the complimentary Insurance Plan, he/she shall write in to [groupecso-sg@greateasternlife.com](mailto:groupecso-sg@greateasternlife.com) to inform Great Eastern. The Insurance Plan will be terminated 30 (thirty) days after the date the written notice is received by Great Eastern and coverage will cease for all Life Insureds under the same Insurance Plan.

#### **SECTION C: Complimentary SG60 Family Deals and Offers**

22. Parent(s) will be entitled to enjoy additional SG60 Family promotional deals and offers provided by Great Eastern's authorised merchants/ vendors listed through Great Eastern's website: <https://go.greateasternlife.com/sg60family>

23. Each Offer has its own set of terms and conditions for parent(s) to adhere to, issued by third party merchants/ vendors and these may vary or change without prior notice. The parent(s) acknowledge and accept that use of certain Offers are subject to the terms and conditions of the relevant merchant/vendor providing the Offer.
24. Great Eastern makes no representation as to the quality or performance of the Offers, goods and services provided by the merchants/ vendors in connection with the Campaign. All issues with regard to the quality of goods and services shall be directed to the relevant merchant/vendor that provided the goods or services and not to Great Eastern. Great Eastern will not be responsible for any claim, loss or damage suffered or incurred in connection with the use of third party goods and services including without limit, use of third party applications.

#### **Other General Terms and Conditions**

25. All ages specified under this Campaign refer to age next birthday of the registered parent(s) and child(ren). For example, the last eligible age for parents to register for this campaign will be 74 years old and the last eligible age for child(ren) will be 16 years old on the date of registration within the Qualifying Period.
26. The decision of Great Eastern on all matters relating to the Campaign and Benefits shall be final and binding on all customers.
27. Great Eastern may vary these terms and conditions or suspend or terminate the Campaign or any Benefit without any notice or liability to any party.
28. Great Eastern may replace, withdraw or add Benefits at any time without notice or liability. Benefits cannot be converted to cash.
29. In the event of any inconsistency between these terms and conditions and any advertising, publicity, brochure, marketing or other materials relating to or in connection with this Campaign, these terms and conditions shall prevail.
30. Great Eastern will not be responsible for any injuries, loss, claim or damage suffered or incurred in connection with the Campaign, Benefits and/or any notices, letters or correspondence lost, stolen or misdirected in the postal system or telecommunication system, and the consequences arising from the non-receipt of such communication.
31. By participating in this Campaign, the applicants agree to release and hold Great Eastern harmless from any and all liability whatsoever for any injuries, losses or damages of any kind to any person or property arising from or in connection with, either directly or indirectly: the awarding, acceptance, receipt, possession, use or misuse of any Benefits or parts thereof awarded pursuant to the Promotion; and the participation in the Campaign or any Benefit-related activities.
32. Notwithstanding anything herein, Great Eastern has the absolute discretion to determine the eligibility of any person to participate in the Campaign.
33. If Great Eastern subsequently determines that a person is in fact not eligible, for any reason whatsoever, Great Eastern may at its discretion, disqualify the applicant and clawback/cancel any or all of the Benefits without prior notice.
34. By participating in the Campaign, each applicant agrees and consents to Great Eastern and its related corporations (collectively, the "Companies"), as well as their respective representatives, agents,

authorised service providers and relevant third parties (the Companies and all the other foregoing parties, collectively, "Great Eastern Persons"), collecting, using and/or disclosing each applicant's personal data, for purposes reasonably required by the Companies to administer the Campaign, to receive marketing advertising and promotional information from Great Eastern and such other purposes as described in Great Eastern's Privacy Statement which is accessible from Great Eastern's website (the "Purposes"), which each applicant confirms he/she has read and understood.

35. Each applicant's consents herein supplement but do not supersede nor replace any other consents they may have previously provided to Great Eastern Persons, and their consents herein are cumulative and additional to any rights which any of the Great Eastern Persons may have to collect, use, and/or disclose of that applicant's Personal Data, with or without that applicant's consent, to the extent permitted under applicable law.
36. In addition, where personal data of any person is disclosed by an applicant, the applicant further confirms and represents that they have obtained the consent of the individual concerned for the Purposes, unless such consent is not required under applicable laws: (i) to collect such personal data; (ii) for the disclosure of such personal data to the Great Eastern Persons; and (iii) for the Great Eastern Persons' collection, use and/or disclosure of such personal data.
37. The terms and conditions of the Campaign shall be governed by and interpreted in accordance with Singapore law. The courts of Singapore shall have exclusive jurisdiction over any disputes arising from the terms and conditions, including the validity and enforceability thereof.

Information correct as at 26 August 2025.