



Celebrate Life with Greater Confidence

Consumer Promotion



Plan your family’s future with greater confidence and enjoy up to 20% in rewards.

Planning ahead for you and your family is the cornerstone of a confident financial future to ensure that your loved ones are protected and your dreams are within reach. Our comprehensive range of life and wealth insurance solutions are designed to help you navigate life's uncertainties with ease.

Build your family’s aspirations with us and enjoy up to 20% in rewards when you sign up for any of our selected qualifying insurance plans between 1 January and 31 March 2026!

Insurance Category	Qualifying Plan and its attaching cash-paying riders	Qualifying Single Premium ¹ / Qualifying Regular Annual Premium ¹	Reward ² as a percentage of Qualifying Single Premium / Qualifying Regular Annual Premium	Reward Fulfillment Method
Life Protection	Regular Premium Plans - must be attached with at least 1 of the 3 eligible riders set out below: <ul style="list-style-type: none">GREAT Life Multiplier Eligible riders to be attached to qualify: <ul style="list-style-type: none">Critical Illness Multiplier RiderCritical Illness Multiplier Rider (E&I)Parent Care Rider	S\$3,600 and above	15%	In cash via Interbank GIRO, PayNow or cheque (as applicable) issued to policyholder
	Regular Premium Plan: <ul style="list-style-type: none">GREAT Life Advantage 4	S\$2,400 and above	15%	
	Single Premium Plan: <ul style="list-style-type: none">Prestige Legacy Index	US\$100,000 and above	1% (Capped at US\$10,000)	In US Dollar cheque
	Flexible Premium Plan: <ul style="list-style-type: none">Prestige Legacy Index	US\$6,000 - US\$19,999	10%	
		US\$20,000 and above	15%	
Wealth Accumulation	Regular Premium Plan: <ul style="list-style-type: none">GREAT Wealth Advantage 4 - Choice 15	S\$2,400 – S\$19,999	20%	Additional campaign Welcome Bonus units

Start a conversation with your Great Eastern Financial Representative or visit www.greasternlife.com/promotion to find out more.

¹ For Prestige Legacy Index (Single Premium), the Qualifying Single Premium here refers to the single premium payable reflected as "Planned Premium" in the policy illustration.

For Prestige Legacy Index (Flexible Premium), the Qualifying Premium here refers to the premium payable reflected as "Planned Premium" in the policy illustration.

For GREAT Life Multiplier and GREAT Life Advantage 4, eligibility for the Reward will be based on the Qualifying Regular Annual Premium which refers to the total premiums payable, including premiums for attaching cash-paying riders (if any), for the first policy year based on yearly premium payment frequency as reflected in the policy illustration (regardless of the policy's selected premium frequency).

For GREAT Wealth Advantage 4 – Choice 15 policies, eligibility for the Reward will be based on the Qualifying Regular Annual Premium which refers to the premium payable for the base plan for the first policy year based on yearly premium payment frequency as reflected in the policy illustration (regardless of the policy's selected premium frequency), excluding premiums for attaching cash-paying riders (if any).

² For Prestige Legacy Index (Single Premium) policies, the Reward will be determined based on the single premium paid, including premium loadings (if any).

For Prestige Legacy Index (Flexible Premium) policies, the Reward will be determined based on the total premium paid, including premium loadings (if any).

For GREAT Life Multiplier and GREAT Life Advantage 4 policies, the Reward will be determined according to the total premiums payable for the first policy year based on the policy's selected premium payment frequency, including premium loadings (if any) and excluding GST (if any).

For GREAT Wealth Advantage 4 – Choice 15 policies, the Reward will be in the form of additional campaign Welcome Bonus units. The amount of additional campaign Welcome Bonus units will be determined according to the total premiums payable for the base plan for the first policy year based on the policy's selected premium payment frequency, excluding premiums for attaching cash-paying riders (if any).

Notes and Disclaimers:

Please refer to www.greateasternlife.com/promotion for the complete terms and conditions.

This advertisement has not been reviewed by the Monetary Authority of Singapore.

The above is for general information only. It is not a contract of insurance. The precise terms and conditions of the qualifying insurance plans and the 'Celebrate Life with Greater Confidence' Promotion are specified in the policy contract and Great Eastern's website respectively.

Investments in GREAT Life Advantage 4 and GREAT Wealth Advantage 4 – Choice 15 are subject to investment risks including the possible loss of the principal amount invested.

As buying a life insurance policy is a long-term commitment, an early termination of the policy usually involves high costs and the surrender value, if any, that is payable to you may be zero or less than the total premiums paid.

This is only product information provided by us. You may wish to seek advice from a qualified adviser before buying the product. If you choose not to seek advice from a qualified adviser, you should consider whether the product is suitable for you. If you decide that the policy is not suitable after purchasing the policy, you may terminate the policy in accordance with the free-look provision, if any, and the insurer may recover from you any expense incurred by the insurer in underwriting the policy.

These policies are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact us or visit the Life Insurance Association (LIA) or SDIC websites (www.lia.org.sg or www.sdic.org.sg).

Information is correct as at 7 January 2026.

Q1 2026 CP/ Ver 1.0 / 202601

Reach for Great

The Great Eastern Life Assurance Company Limited

1 Pickering Street
#01-01 Great Eastern Centre
Singapore 048659

Reg No.1908 00011G

greateasternlife.com