



How to buy GREAT SP Special using Great Eastern's Online Sales Platform

Correct as of 22 April 2026

How to buy GREAT SP Special using Great Eastern's Online Sales Platform

GREAT SP Special is a single premium product available to invited customers who own Great Eastern life insurance policies that mature in 2026. Please refer to the terms & conditions in our product webpage for more details.

Before purchasing GREAT SP Special, please have the following ready:

- SingPass app
- Details of the maturing policy (policy number, maturity date, maturity amount)

The applications should not be submitted by your financial representatives and should be completed by yourself and/or immediate family members or trusted individuals.

Step 1

Upon clicking the personalised URL, you will be taken to our product webpage. If you would like to purchase GREAT SP Special, please click “Buy now”.

Our products > Wealth Accumulation

GREAT SP Special | Guaranteed returns of 1.30% p.a.* upon maturity

Exclusive maturity offer for
qualifying customers^

Grow your wealth with GREAT SP Special, a 2-year
endowment plan that offers guaranteed returns of 1.30%
p.a.* and a capital guarantee upon maturity.

Apply online with single premium starting from
S\$10,000# using Cash or Supplementary Retirement
Scheme (SRS) funds. Don't miss the opportunity to lock in
attractive guaranteed returns.

Buy now

Talk to us



Step 2

- Key in your date of birth
- Select your preferred payment method

Step 3

- Review your details
- Press “Continue”

Wealth Accumulation

GREAT SP Special

By invitation only.

[Learn more](#)

Let's get started

Discover your benefits with some basic details.

Date of birth

01-01-1970

Preferred premium method

Bank transfer, Paynow, GIRO, cash or cheque, maturity proceeds

Bank transfer, Paynow, GIRO, cash or cheque, maturity proceeds

SRS Account

Continue

Step 4
If you want to edit the content, click here

Wealth Accumulation
GREAT SP Special

By invitation only.

[Learn more](#)

Let's get started


Discover your benefits with some basic details.

Date of birth

01-01-1970

Preferred premium method

Bank transfer, Paynow, GIRO, cash or cheque, maturity proceeds

 Need help? [Get in touch with us.](#)



Step 5

- Enter the amount you want to purchase.
- Click “Update” to view your expected returns.
- Scroll down.

Customise your plan

Decide an amount to set aside and view the guaranteed payout.

Single premium amount (SGD) 10,000	Update
---------------------------------------	---------------

Plan summary

Total guaranteed payout after 2 years	10,260 SGD
Guaranteed maturity value	10,000 SGD
Guaranteed <u>survival benefit</u>	260 SGD
	<small>Based on 1.30 %</small>
Policy maturity	2 years

Maturity value

End of policy year	Total premium paid to-date	Maturity value guaranteed
2	10,000 SGD	10,000 SGD

Death benefit and surrender value

End of policy year	Total premium paid to-date	Death benefit guaranteed	Surrender value guaranteed
1	10,000 SGD	10,100 SGD	9,712 SGD
2	10,000 SGD	10,100 SGD	10,000 SGD

Step 6

- Choose your preferred payout option: “Accumulate” if you want to keep the payout with the company to earn additional interest, or “Paid-Out” if you want to receive the payouts.
- Scroll down.

Choose a payout option

Accumulated

Selected

Earn additional non-guaranteed accumulation interest as you deposit the guaranteed survival benefits (SB) with us. The current accumulation interest rate is 3% p.a. View the illustrations below at 1.5% p.a and 3% p.a.

1.5% p.a. 3% p.a.

End of Policy Year	Guaranteed SB	Accumulated SB + 1.5% p.a interest	Payout
1	130 SGD	130 SGD	--SGD
2	130 SGD	261 SGD	10,261 SGD
Total payout after 2 years			10,261 SGD

Paid-Out

Receive your guaranteed survival benefit (SB) at the end of each policy year. There will be no additional accumulation interest.

End of Policy Year	Guaranteed SB	Accumulated SB	Payout
1	130 SGD	--SGD	130 SGD
2	130 SGD	--SGD	10,130 SGD
Total payout after 2 years			10,260 SGD

If you click a personalised link, you will see the financial representative's phone number here.

If you want a preferred representative, please enter their number and select "Find".

Step 7
Select "Buy now" to proceed

Find your preferred Financial Representative

Enter the mobile number of your Financial Representative. If you have an existing Financial Representative, you may skip this step.

Other servicing options

By proceeding, you understand and accept that any personal particulars entered in the following pages may be used by us and our financial representative to contact and assist you in your application process.

Considerations before making a purchase

You are encouraged to:

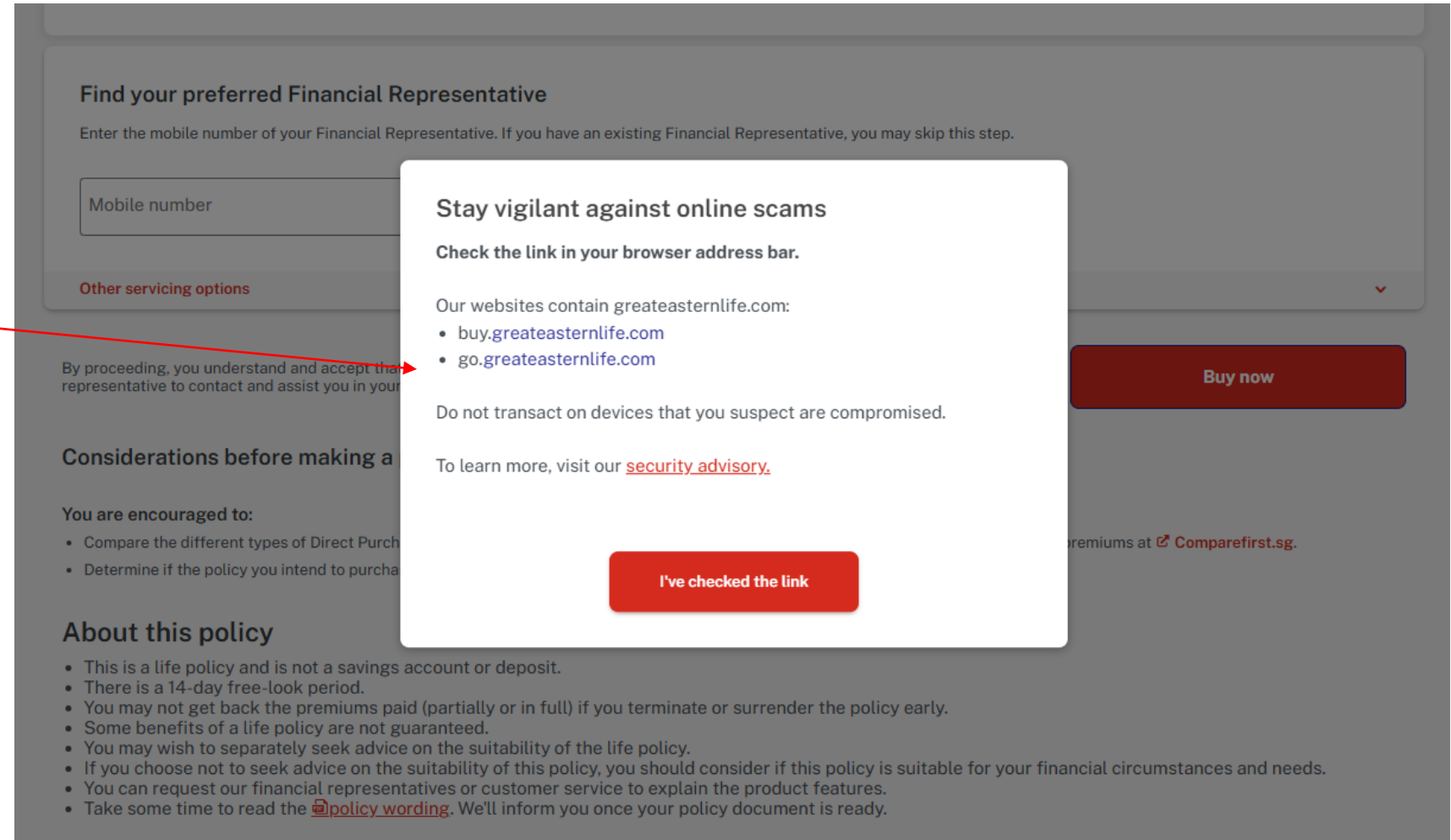
- Compare the different types of Direct Purchase Insurance (DPI) and other types of life policies available and compare their features and premiums at [Comparefirst.sg](#).
- Determine if the policy you intend to purchase is suitable for your financial situation and needs.

About this policy

- This is a life policy and is not a savings account or deposit.
- There is a 14-day free-look period.
- You may not get back the premiums paid (partially or in full) if you terminate or surrender the policy early.
- Some benefits of a life policy are not guaranteed.
- You may wish to separately seek advice on the suitability of the life policy.
- If you choose not to seek advice on the suitability of this policy, you should consider if this policy is suitable for your financial circumstances and needs.
- You can request our financial representatives or customer service to explain the product features.
- Take some time to read the [@policy wording](#). We'll inform you once your policy document is ready.

Step 8

A pop-up will appear to remind you to confirm that you are using Great Eastern's website. Please check the link before proceeding.



The screenshot shows a website interface with a grey background. At the top, there is a section titled "Find your preferred Financial Representative" with a subtext: "Enter the mobile number of your Financial Representative. If you have an existing Financial Representative, you may skip this step." Below this is a text input field labeled "Mobile number" and a button labeled "Other servicing options". A red arrow points from the text in the left sidebar to the "By proceeding, you understand and accept the representative to contact and assist you in your purchase" text. Below this is a section titled "Considerations before making a purchase" with the text "You are encouraged to:" followed by a list of bullet points: "Compare the different types of Direct Purchase", "Determine if the policy you intend to purchase". Below this is a section titled "About this policy" with a list of bullet points: "This is a life policy and is not a savings account or deposit.", "There is a 14-day free-look period.", "You may not get back the premiums paid (partially or in full) if you terminate or surrender the policy early.", "Some benefits of a life policy are not guaranteed.", "You may wish to separately seek advice on the suitability of the life policy.", "If you choose not to seek advice on the suitability of this policy, you should consider if this policy is suitable for your financial circumstances and needs.", "You can request our financial representatives or customer service to explain the product features.", "Take some time to read the @policy wording. We'll inform you once your policy document is ready." A white pop-up window is centered on the screen with the title "Stay vigilant against online scams" and the text "Check the link in your browser address bar." Below this, it says "Our websites contain greateasternlife.com:" followed by a list of bullet points: "buy.greateasternlife.com", "go.greateasternlife.com". Below the list, it says "Do not transact on devices that you suspect are compromised." and "To learn more, visit our security advisory." At the bottom of the pop-up is a red button labeled "I've checked the link". To the right of the pop-up, there is a red button labeled "Buy now" and a link to "premiums at Comparefirst.sg".

Find your preferred Financial Representative
Enter the mobile number of your Financial Representative. If you have an existing Financial Representative, you may skip this step.

Mobile number

Other servicing options

By proceeding, you understand and accept the representative to contact and assist you in your purchase.

Considerations before making a purchase
You are encouraged to:

- Compare the different types of Direct Purchase
- Determine if the policy you intend to purchase

About this policy

- This is a life policy and is not a savings account or deposit.
- There is a 14-day free-look period.
- You may not get back the premiums paid (partially or in full) if you terminate or surrender the policy early.
- Some benefits of a life policy are not guaranteed.
- You may wish to separately seek advice on the suitability of the life policy.
- If you choose not to seek advice on the suitability of this policy, you should consider if this policy is suitable for your financial circumstances and needs.
- You can request our financial representatives or customer service to explain the product features.
- Take some time to read the @policy wording. We'll inform you once your policy document is ready.

Stay vigilant against online scams
Check the link in your browser address bar.

Our websites contain greateasternlife.com:

- buy.greateasternlife.com
- go.greateasternlife.com

Do not transact on devices that you suspect are compromised.

To learn more, visit our [security advisory](#).

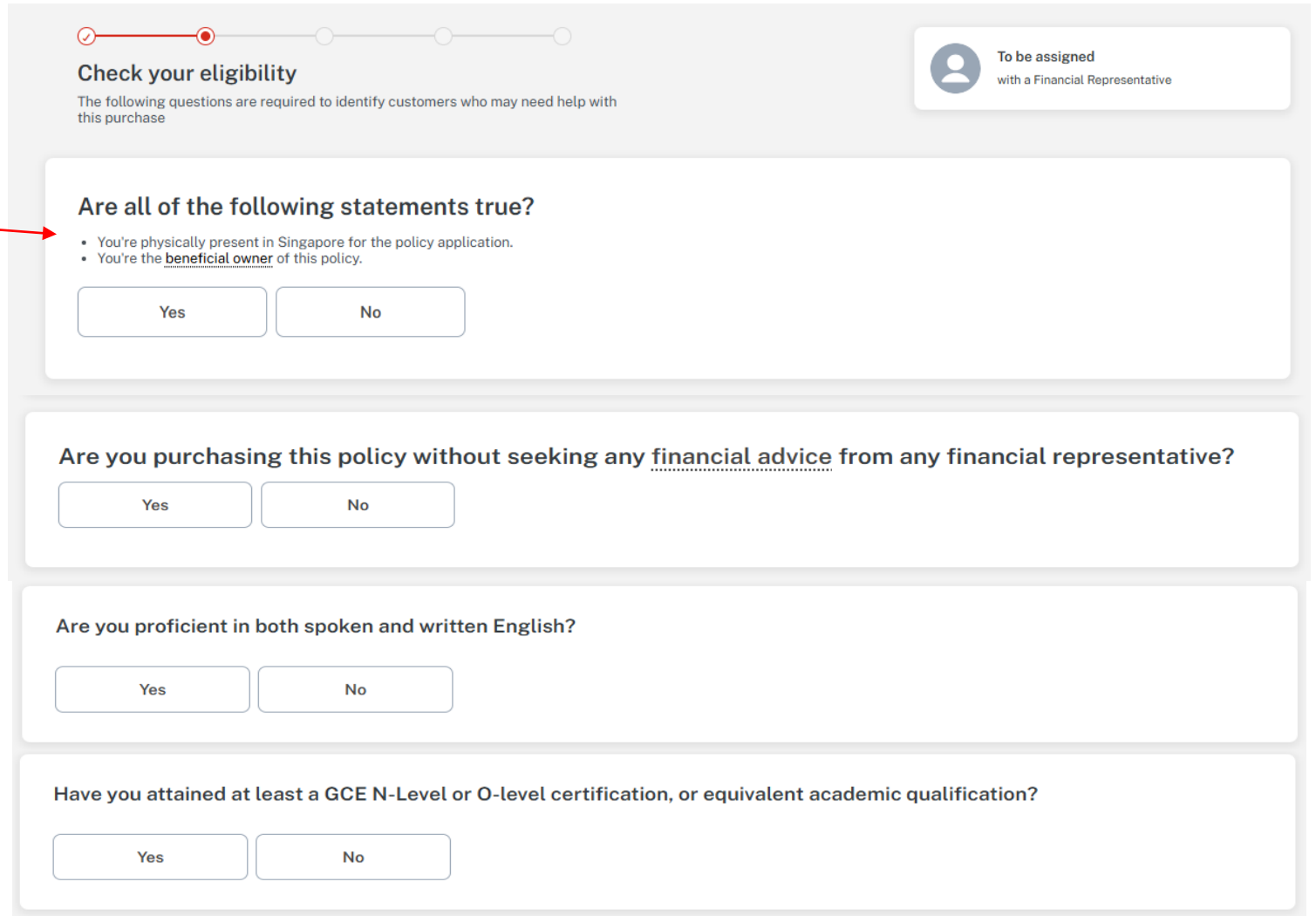
I've checked the link

Buy now

premiums at [Comparefirst.sg](#)


Step 9

- Answer questions to check your eligibility to purchase GREAT SP Special via our Online Sales Platform. Please read and answer carefully.



✓ — ● — ○ — ○ — ○

Check your eligibility
The following questions are required to identify customers who may need help with this purchase

 To be assigned with a Financial Representative

Are all of the following statements true?

- You're physically present in Singapore for the policy application.
- You're the beneficial owner of this policy.

Are you purchasing this policy without seeking any financial advice from any financial representative?

Are you proficient in both spoken and written English?

Have you attained at least a GCE N-Level or O-level certification, or equivalent academic qualification?

Step 10

- Click on “Retrieve with Singpass” to auto complete your application with verified personal details from Myinfo.



The screenshot shows the Singpass logo at the top. Below it, the text 'Faster form-filling' is displayed in a bold, dark blue font. Underneath that, a smaller line of text reads 'Use Singpass to retrieve your government-registered details.' At the bottom of the interface, there are two buttons: a large red button with the text 'Retrieve with Singpass' and a smaller, lighter red button with the text 'Enter details manually'. A red arrow points from the text 'Retrieve with Singpass' in the instruction box on the left to the red button in the screenshot.

singpass

Faster form-filling

Use Singpass to retrieve your government-registered details.

Retrieve with Singpass

Enter details manually

Step 11

Your personal details should be filled up. Verify that they are correct.

Personal details

Your personal details as per your identification card ✓

Title Mr	Name (as in ID or passport) [REDACTED]
Date of birth [REDACTED]	
Gender Male	
ID type SG NRIC	ID Number [REDACTED]
Country of birth Singapore	
Nationality Singaporean	

Contact details

We'll be sending updates and notifications for all your Great Eastern policies to the following mobile number and email address ✓

Code +65 (Singapore)	Mobile number 97399245 ✓
Email address myinfotesting@gmail.com	✓

Have a second look
Ensure your contact details are correct and updated.

If any of your details are incorrect, please select “Get help”.

Residential address

Your residential address as per your identification card

Country
Singapore

Postal code
460102

Block or house number
102

Street name
BEDOK NORTH AVENUE 4

Unit number (when applicable)
09-128

Building name (when applicable)
--

My residential and mailing addresses are different

Personal details outdated?

Update them, then return to complete your purchase.
Alternatively, your Financial Representative can help you with an offline purchase.

[Get help](#)

Step 12

Fill in your occupation, company, and income.

If you are not working,

- Enter “NA” for occupation
- Enter “NA” for Name of organization

Financial details

Let's evaluate your financial position. ✓

Occupation
Manager

Name of organisation
Great Eastern Life

Enter "NA" if not applicable

I am an owner, founder, partner, senior member, official, or representative of the above organisation

Annual income
60,000 SGD

Enter "0" if not applicable

Step 13

- Select all sources that contributed to your current wealth
- Select all sources of funds you will use to pay for this policy.

Which sources contributed to your current wealth?



You can select more than one

- | | |
|---|---|
| <input type="checkbox"/> Awards | <input type="checkbox"/> Investments |
| <input type="checkbox"/> Allowance or alimony | <input type="checkbox"/> Lottery or casino winnings |
| <input type="checkbox"/> Business income | <input type="checkbox"/> Proceeds from policies |
| <input checked="" type="checkbox"/> Employment-related income | <input type="checkbox"/> Rental income |
| <input type="checkbox"/> Inheritance, gift or donations | <input type="checkbox"/> Sale of assets |

Which sources of funds will you use to pay for this policy?



You can select more than one

- | | |
|---|--|
| <input type="checkbox"/> Awards | <input type="checkbox"/> Proceeds from policies |
| <input type="checkbox"/> Allowance or alimony | <input type="checkbox"/> Sale of assets |
| <input type="checkbox"/> Inheritance, gift or donations | <input type="checkbox"/> Savings from business income |
| <input type="checkbox"/> Investments | <input checked="" type="checkbox"/> Savings from employment income |
| <input type="checkbox"/> Lottery or casino winnings | <input type="checkbox"/> Savings from rental income |
| <input type="checkbox"/> Premium financing | |

Step 14

- Choose the country where you pay taxes.
- Let us know if you intend to replace any current life insurance policies with this new one.

What is your country of tax residency?

In compliance with tax regulations, ensure that your Tax Identification Number (TIN) is accurate.

Singapore

My Singapore Tax Identification Number (TIN) is

same as my NRIC or FIN

different from my NRIC or FIN

United States

Other countries

Replacement of existing life policies

Is this purchase meant to replace any existing life insurance policies that you're intending to surrender or terminate?

Yes

No

If you have missing details

You will see this note. Select “Show details” to see where you may have missed out providing some required information.

Missing or incorrect details

Ensure that you've edited the missing or incorrect details in your application

Show details

Continue

Step 15

If all details are completed, click “Continue”.

Replacement of existing life policies




Is this purchase meant to replace any existing life insurance policies that you're intending to surrender or terminate?

Yes

No

Continue

If you are not one of the invited customers.
You will see this pop up. You may click
“Contact us” to get in touch with a Financial
Representative to find out more.



This product is by invitation only

This product is only offered to invited customers with policies that mature this year.

To learn more about other plans available to you, speak to your Financial Representative or get in touch with us.

[Contact us](#)

Step 16

- Read the terms and conditions carefully and select “Agree to all”.
- Click “Review my plan”

We highly encourage you to inform us of your preferred ways to keep in touch so that you can continue to receive exclusive promotions and offers from us.

Terms and conditions

- I have read and understood the [@Cover Page, Policy Illustration and Product Summary](#), including any coverage exclusion stated in the Product Summary.
- I have read and agreed to the statements described in the [@declaration document](#)
- I have completed and disclosed fully and truthfully all the information requested in this application and declared my current financial situation such as my income in this application.
- I have reviewed all existing life policies that I own, or am in the process of applying for in this application.
- I am aware that this is a life policy and not a savings account or deposit.
- I am aware that I may not get back the premiums paid (partially or in full) if I terminate or surrender the policy early.

Agree to all

Let us know the best ways to keep in touch

Be the first to know about exclusive promotions, offers, customer rewards and/or product offerings from us.

By submitting this form, you agree to receive marketing updates from us through your preferred contact channel(s).

Preferred contact channel(s)

(You may tick more than 1 channel):

- Email
- Post
- Voice calls
- WhatsApp, SMS, and other phone-based messages
- All the above

Your privacy is of utmost importance to us.

For full details on how your data is collected, used, transferred, and how to manage your marketing preferences, please refer to the [Privacy and Security Policy](#) on Great Eastern's website.


Review my plan

Step 17

- Review your plan and premium.
- Select a payment method.

If you are paying with SRS funds, you will need to enter the SRS account details.

Plan Summary

Here's an outline of your plan details. 

GREAT SP Special 50,000 SGD
Payout option: Accumulated
Policy term: 2 years
Guaranteed payout: 51,300 SGD

Total price

Single premium: **50,000 SGD**

Select a payment method

eGIRO (One-time)
OCBC and other participating banks

Pay instantly

PayNow QR
Pay up to 200,000 SGD

Pay instantly

Bank transfer
AXS, cash or cheque

Maturing policy proceeds (MRO)
For policies maturing in the next 14 to 30 days

IF you are paying with maturing proceeds

- Enter the maturing policy number, maturity date and the amount you want to reinvest.

Select a payment method

eGIRO (One-time) OCBC and other participating banks	Pay instantly	PayNow QR Pay up to 200,000 SGD	Pay instantly
Bank transfer AXS, cash or cheque		Maturing policy proceeds (MRO) For policies maturing in the next 14 to 30 days	

Maturing policy details

You can choose to reinvest the proceeds from up to 10 maturing policies. [Learn more.](#)

Maturing Policy 1		
Policy Number ⓘ	Maturity date	Amount SGD
❗ Enter this field	❗ Enter this field	❗ Enter this field
+ Add policy		

Your premium 50,000 SGD

Reinvested amount 0 SGD

Cash Payment 50,000 SGD


How to pay your premium balance

We'll email you the payment instructions after you complete this application. You may contact your financial representative for assistance with the payment process.


Step 18

- Enter the security code that you see on your application.
- Click “Confirm and submit”

Your Financial Representative

 ▼

Security Verification



Enter the code above

Confirm and submit

Cash Payment	50,000 SGD
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How to pay your premium balance
We'll email you the payment instructions after you complete this application. You may contact your financial representative for assistance with the payment process.

Done!

- Your application is submitted.
- You will receive an email and SMS to update you on the proposal details.

Take a short survey to share us your purchase experience.

Application Submitted

Thank you for choosing Great Eastern! We'll soon review your application. You'll receive a confirmation email along with the policy document shortly.

GREAT SP Special


31-March-2026


Proposal Number
[REDACTED]

Single premium	Payment method
20,000.00 SGD	Cash/Cheque/AXS/Bank Transfer

i You will receive your policy payout via PayNow
Ensure that you have registered for a PayNow account and it is linked to your NRIC/FIN

For enquiries, please contact us at

 [REDACTED]

 [REDACTED]

We'd love to hear from you!

Help us understand your purchase experience by taking this survey. It should take less than a minute to complete.

[Take survey](#)