

## 2025 Reach for GREAT Colouring Contest

### Frequently Asked Questions (FAQ)

#### 1. Eligibility

**a. Who is eligible to take part?**

The contest is open to individuals who are Singapore Citizens, Singapore Permanent Residents or dependents of pass/permit holders residing in Singapore with a valid Singapore mailing address and employment pass or work permit. All children aged between three (3) to six (6) years ("Contestant(s)"), living in Singapore are eligible to take part.

**b. My child is interested to participate, but (s)he is only 2 years old / (s)he has not reached the age of 3. Can (s)he participate in the contest?**

This contest is open to children aged 3 to 6 years old only. Children below 3 years of age or above 6 years of age will not be eligible.

#### 2. Location

**a. Where is this contest held?**

This is an online contest.

#### 3. Registration / How to Join

**a. How much is the registration fee for this contest?**

There is no registration fee required for participating in the contest.

**b. How do I register for this contest?**

Parents and legal guardians (the "Applicants") are required to download the entry form and register their interest via

<https://go.greateasternlife.com/colouringcontest2025>.

#### 4. Submission of entries

**a. How many forms can I submit?**

Each Applicant can only register once for the Colouring Contest. If an applicant submits more than one registration form, only the first duly completed registration form received by Great Eastern will qualify.

**b. How do I submit the form?**

**i. Entries are to be submitted via**

<https://go.greateasternlife.com/colouringcontest2025>.

- Maximum of 8MB per submission, file formats accepted: JPG, PDF, PNG.
- Attachment filename format will be as follows: Full\_Name\_of\_Child, Age i.e. Tan\_Li\_San\_Thea, 5
- Applicants will receive an acknowledgement email from Great Eastern after the submission of the completed colouring template.

- Applicants must fulfil all the mechanics as set out in these terms and conditions during the Qualifying Period to qualify for the Colouring Contest (each an “Eligible Applicant”, collectively “Eligible Applicants”).

**c. The colouring section on the page is too small. Can I enlarge it?**

To ensure fairness for all participants, the colouring template must remain in its original A4 format, which includes both the colouring section and the required particulars. Please do not modify or resize any part of the official contest form.

**d. When is the deadline for submission?**

The Colouring Contest period is between 26 August 2025 to 16 November 2025 (“Contest Period”). The Organiser reserves the absolute right to shorten or extend the Contest Period if deemed necessary without prior notice. Entries received after the Contest Period will not be entertained.

## **5. Contest Judging Criteria**

**a. What is the contest judging criteria?**

- Contestant(s) entries for each Contestant will be judged based on creativity and completion of colouring. Contestant(s) may add additional drawings in the colouring section, but it must not contain copyrighted work and must be of an original content/creativity.
- Any colouring tools may be used, including but not limited to colour pencils, crayons, markers, and watercolours.
- Contestant(s) must complete the colouring portions of the Contest entry form by themselves without the assistance from any third party.
- All Contest entry forms must be completed in full and submitted by a parent or legal guardian. The Organiser reserves the right to disqualify entries with invalid or incomplete details.
- All entries must be received by the Organiser on or before the end of the Contest Period.

## **6. Notification of Prize Winners**

**a. Will I be notified if my child won a prize?**

Winners will be announced through the Great Eastern Life website (<https://www.greateasternlife.com>) and/or through Great Eastern’s social media platform(s), phone notification or email or whichever mode deemed appropriate by the Organiser. If despite all reasonable efforts the Organiser is unable to locate or contact the winner(s), another winner will be selected.

## **7. Collection of Prizes**

**a. When is the deadline to collect my prize?**

All Prizes must be claimed within one (1) month after the winners have been successfully contacted. Failure to claim Prizes shall result in the Prizes automatically being forfeited, and the Organiser, its agents and financial representatives shall have no liability to the winners in any aspect whatsoever.

**b. I am overseas and unable to collect my prize.**

Should any of the prize winners' parent(s)/legal guardian(s) require a third party to collect the gift(s) on his/her behalf, the authorised person(s) must present the following for verification at the point of collection.

- i. NRIC/Passport
- ii. Duly completed authorisation letter (Refer to Appendix 1)

**c. Can I exchange my prize for cash?**

Non-cash prizes cannot be exchanged for cash or any other Prizes. The Organiser shall be entitled at its sole and absolute discretion to substitute all or any of the Prizes with items of equivalent value without having to give any prior notification or reasons to the Contestant(s) or winners.

*Should you require further assistance, kindly email [Colouringcontest@greateasternlife](mailto:Colouringcontest@greateasternlife).*

## Appendix 1

### CUSTOMER AUTHORISATION FORM

Please complete this authorization form and present it to the staff assisting you with the prize redemption.

I, \_\_\_\_\_ (Name per NRIC),

\_\_\_\_\_ (masked NRIC; last 4 digits and alphabet), hereby authorize

\_\_\_\_\_ (Name per NRIC)

\_\_\_\_\_ (masked NRIC; last 4 digits and alphabet), to collect the

\_\_\_\_\_ (insert rank of prize) prize on my behalf.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Contact No.: \_\_\_\_\_