

FOR IMMEDIATE RELEASE

GREAT EASTERN LIFE ASSURANCE (MALAYSIA) BERHAD (GELM) LAUNCHED GREAT MEDIVALUE (GMV) AND UNVEILED THE GREAT JOURNEY (TGJ)

KUALA LUMPUR – GREAT EASTERN LIFE ASSURANCE (MALAYSIA) BERHAD (GELM) launched the GREAT MediValue (GMV) and GREAT MediValue Plus (GMVP), an innovative medical plan for all Malaysians, providing comprehensive medical coverage that includes pre and post hospitalisation treatments, intensive care expenses, surgery fees and outpatient support.

The GMV plan has a high overall annual limit of RM5 million and the GMVP has a total overall annual limit of RM15 million. Both have no overall lifetime limit.

Other benefits include a wide range of cancer-focused coverage from genomic test to advanced medical treatments. Customers will also be rewarded for staying healthy and for not making any claims on the medical insurance within every two-years period.

During the launch, The Great Journey programme was also unveiled with the presence of the Senior Management team from hospitals and clinics, amongst them, Sunway Healthcare Group, IHH Healthcare Malaysia, KPJ Healthcare, Asia OneHealthcare, CareClinics Healthcare Services, Qualitas Medical Group, Poliklinik Dr. Azhar Dan Rakan-Rakan, PMG Medical Clinic and many more.

GELM CEO, Dato Koh Yaw Hui said, “We are honoured to have onboard the 85 hospitals and over 1000 clinics nationwide to be part of The Great Journey, a programme designed to provide our customers integrated comprehensive medical care with coordinated support at every step of their healthcare needs”.

TGJ programme offers policyholder accessibility to advanced medical treatments, leading edge technology and a dedicated hospital support throughout their stay with post-hospitalisation follow-up treatments. Policyholders get exclusive lounge

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access with priority admission and seamless admission for their little ones through the Kiddo Express. In addition, privileges like fee waivers and COVID-19 screening test are also made available.

“We extend our sincere gratitude to all TGJ hospitals and clinics for their commitment to our shared vision in ensuring quality healthcare remains accessible and sustainable for all Malaysians”, added Dato Koh Yaw Hui.

For more information on TGJ and GMV, please visit <https://my.gelife.co/gmv>.

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GELM CEO, Dato Koh Yaw Hui unveiling the Great MediValue with CFO, Loke Chang Yueh and the senior management team.

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GELM CEO, Dato Koh Yaw Hui with the senior management team.

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GELM CEO, Dato Koh Yaw Hui with the Senior Management team from hospitals and clinics, namely Sunway Healthcare Group, IHH Healthcare Malaysia, KPJ Healthcare, Asia OneHealthcare, CareClinics Healthcare Services, Qualitas Medical Group, Poliklinik Dr. Azhar Dan Rakan-Rakan, PMG Medical Clinic.

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ABOUT GREAT EASTERN LIFE ASSURANCE (MALAYSIA) BERHAD (GELM)

Great Eastern Life began its operations in 1908 as a branch office of The Great Eastern Life Assurance Company Limited. The Malaysian operations were subsequently transferred to a locally incorporated public company, GELM, under the Scheme of Transfer of Business. The Company was certified by The Malaysia Book of Records in 1998 as “The Oldest and Largest Life Insurer” in Malaysia.

With more than a century of experience and solid financial foundation, GELM has more than RM99 billion in assets, over 4.0 million policies in force and a network of close to 22,000 agents nationwide as at 31 December 2024. To date, GELM has 21 branches nationwide and products include life insurance plans, investment-linked plans, mortgage protection, business protection, employee benefits, medical insurance and group health benefit schemes. GELM is a wholly-owned subsidiary of Great Eastern Holdings Limited (GEH) and its ultimate holding company is Oversea-Chinese Banking Corporation Limited (OCBC).

About Great Eastern

Founded in 1908, Great Eastern is a well-established market leader and trusted brand in Singapore and Malaysia. With over S\$100 billion in assets and more than 15.5 million policyholders, including 11.5 million from government schemes, it provides insurance solutions to customers through three successful distribution channels – a tied agency force, bancassurance, and financial advisory firm Great Eastern Financial Advisers. The Group also operates in Indonesia and Brunei.

The Great Eastern Life Assurance Company Limited and Great Eastern General Insurance Limited have been assigned the financial strength ratings of "AA" by Fitch Ratings and "AA-" by S&P Global Ratings, one of the highest among Asian life insurance companies. Great Eastern's asset management subsidiary, Lion Global Investors Limited, is one of the leading asset management companies in Southeast Asia.

Great Eastern is a subsidiary of OCBC, the longest established Singapore bank, formed in 1932. It is the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's and AA- by both Fitch and S&P. Recognised for its financial strength and

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stability, OCBC is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

For more information, please visit <https://www.greateasternlife.com/>.

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