

Great Eastern The Little Prince Contest – Terms and Conditions

Eligibility

1. The “Great Eastern The Little Prince Contest” (“Contest”) is organised by Great Eastern Life Assurance (Malaysia) Berhad (“the Organiser”) and is open to all Malaysian residents. Participants below the age of 18 years (as at 31 December 2025) are required to obtain their parent’s or legal guardian’s approval prior to participating in the Contest. By participating in this Contest, such consent is deemed to have been obtained. For participants below the age of 18 years, the Organiser considers it to be the responsibility of the parents and/or guardians to monitor participants’ participation in this Contest.

Contest Period

2. The Contest commences on 7 February 2025 until 21 March 2025 (“Contest Period”). The Organiser reserves the absolute right to shorten or extend the Contest Period if deemed necessary without the need to provide prior notice.

Qualification Criteria and Contest Requirements

3. To participate in this Contest, participants are required to fulfil the steps below (“Qualification Criteria”).
 - a. Access the Contest form through the webpage at <https://www.greateasternlife.com/my/en/personal-insurance/rewards-and-promotions/promotions-and-events/2025/little-prince-contest.html>
 - b. Fully complete the Contest form with all required details and correct answers.

The Prizes

4. Participants who fulfilled the Qualification Criteria (“Eligible Participants”) will be eligible for one (1) of the below prizes.
5. Prize (“Prize”)

Prize	Number of winners
Grand Prize <ul style="list-style-type: none">• One (1) full set of Hirono×Le Petit Prince Series Figures; and• One (1) full set of Finding MOKOKO Series Figures.	3
Consolation Prize <ul style="list-style-type: none">• One (1) unit of Hirono×Le Petit Prince Series Figures blind box	117

6. Prize will be given in accordance with the sequence set by the Organiser.
7. Each participant may only submit one (1) entry and is limited to one (1) Prize per person.
8. Winners will be contacted via the email addresses submitted in the respective Contest form within four (4) weeks after the end of the Contest Period. If despite all reasonable efforts, the Organiser is unable to contact the winner(s), another winner will be selected.
9. Winners must claim their Prize within four (4) weeks after being successfully contacted by the Organiser. Failure to claim the Prize shall result in the Prize being forfeited automatically, and the Organiser shall have no liability to the winners in any aspect whatsoever.
10. The Prize is not transferable and/or reimbursable in any other form.

General Terms and Conditions

11. All decisions made by the Organiser in relation to this Contest including but not limited to the selection of winners and forfeiture of Prize (if any) shall be final, conclusive and binding. No correspondence or appeals will be entertained. The selection of the winners shall be in

accordance with the participants' satisfaction of the Qualification Criteria and determined at the Organiser's sole and absolute discretion.

12. The Organiser reserves the right at its sole and absolute discretion to substitute the Prize with items of equivalent value at any time without prior notice. The Prize is not transferable, non-refundable and non-exchangeable for cash and will only be presented to winners who are able to satisfy the Organiser's Prize claiming requirements as set out herein.
13. The Organiser will not be held liable in the event of non-receipt or delayed delivery of any form of notification to the participants. All costs incidental to the participant's participation in the Contest and redemption and/or usage of the Prize shall be solely borne by the participants.
14. The Organiser reserves the right at its sole and absolute discretion to disqualify any participant/winner who is in breach of any of the terms and conditions as stated herein. The decision for disqualification is final and the disqualified participant/winner will accordingly have no recourse and/or remedy and/or relief against the Organiser in respect of the said disqualification and/or in respect of any matters relating to and/or arising from this Contest, including the withdrawal of Prize. In such circumstances, the Organiser reserves the right to deal with the Prize at its sole and absolute discretion.
15. The Organiser reserves the right at its sole and absolute discretion to disqualify any participant that is found or suspected of tampering with the Contest mechanics or the operation of this Contest. Any false information provided within the context of the Contest by any participant concerning identity, mailing address, telephone number or email address shall result in the immediate elimination of the participant from the Contest. The Organiser further reserves the right to disqualify any entry that it believes in its sole discretion infringes upon or violates the rights of any third party or violates the law.
16. Any attempt by any participant to damage the website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and should such attempt be made, the Organiser reserves the right to seek damages and any other remedies from such person to the fullest extent permitted by law.
17. If the Contest is not capable of being administered for any reason, including but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, any technical failure, communication network failure, hardware and/or software failure, transmission failure, internet line failure and/or otherwise, the Organiser shall not be held liable for the same and the Organiser may, with or without notice, do as it deems fit including but not limited to cancelling and/or suspending this Contest.
18. The Organiser, its affiliates, subsidiaries, promoters and agents shall not be held liable in any way for the following: a) any additional expenses incurred by participants for taking part in the Contest; b) any sort of technical failure; c) intervention by unauthorised parties during the Contest; d) electronic or human errors in the administration of the Contest and processing of entries; e) any data entry that is lost, stolen, damaged, wrongly delivered or not received which is not due to the negligence or wilful default of the Organiser.
19. All participants unconditionally agree to assume full liability and responsibility to the extent permitted by law in the event of any loss, mishap, injury, damage, claim, or accidents (including death) suffered as a result of or arising from their participation in this Contest, redemption and/or utilization of the Prize.
20. All entries submitted for the Contest shall become the property of the Organiser. The Organiser reserves the right to use, publish, disclose or display the name, address, photograph, recording, particulars and/or documents of all winners for any legitimate purpose as it deems appropriate, including but not limited to advertising and publicity purposes, without compensation to the winners (or where applicable, their authorized representatives). The winners or their duly authorized representatives may be required to attend Prize presentations and/or participate in publicity programmes, which the Organiser may from time to time organize in connection with the Contest and if so, such winner(s) or their duly authorized representatives should attend such functions at their own cost and expense.

21. The submission of entry must not contain copyright work and in the event, it is found that an entry has breached this regulation, the said breach shall result in the disqualification of the submission of entry of the participant at the sole discretion of the Organiser.
22. The Organiser reserves the right at its sole and absolute discretion to change, cancel, terminate or suspend the Contest at any time without prior notice. For the avoidance of doubt, any cancellation, termination or suspension by the Organiser of the Contest shall not entitle the participants to any claim or compensation against the Organiser for any or all loss or damage suffered, or costs and expenses incurred by the participant either directly and/or indirectly arising from or in connection with the cancellation, termination or suspension of the Contest by the Organiser.
23. The protection of personal data is an important concern to the Organiser. The personal data collected in the entry form and as provided by the participant for the purpose of this Contest will be processed in accordance with the Personal Data Protection Notice of the Organiser as available for viewing at <https://www.greateasternlife.com/my/en/terms-and-conditions.html> ("PDP Notice"). By participating in the Contest, the participant provides his/ her consent to the Organiser processing his/her personal data in the manner set out in PDP Notice and permits the Organiser to contact the participant regarding the Contest and the results of the Contest. Where the participant elects to receive marketing materials and communications from the Organiser including for, future events, promotions, products and services, information, and any other marketing and promotional activities, he or she can opt-out from receiving such communications at any time by selecting the "unsubscribe" option in such communication or by contacting the Organiser.
24. The participant agrees that the Organiser has the right to disclose participants' information in the event the Organiser believes that such disclosure is necessary to identify, contact or bring legal action against an individual who might cause or may be causing damage to or interfere (whether intentionally or otherwise) with the Organiser's rights or property, which could be harmed by such activities. The Organiser may also disclose the personal data under the requirements of any law, rules, regulations, codes of practice or guidelines binding on the Organiser including, without limitation, any applicable regulators, governmental bodies and where otherwise required by law.
25. By participating in this Contest, participants are taken to have read, understood and agreed to be bound by these Terms and Conditions, and accept that all decisions by the Organiser are final and binding. The Organiser reserves the right at its sole and absolute discretion to change, amend, add or delete any of these Terms and Conditions at any time, which may be communicated through modes of communication deemed suitable by the Organiser, and without prior notice to the participants and the participants agree to be bound by such changes.
26. Failure or delay by the Organiser to enforce any provision of these Terms and Conditions shall not constitute to a waiver of that provision.
27. These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia.

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