

**GREAT Multi-Gen Wealth 2 Booster Campaign<sup>1</sup>**

# Get up to **RM9,000** ADDITIONAL INVESTMENT BOOSTER


at the end of first policy year when you  
sign up for **GREAT Multi-Gen Wealth 2**  
from 15 April 2024 to **3 May 2024**



**Start the wealth accumulation journey today for your future generations to come.**

*Note: Terms and conditions apply.*

**Start a conversation with Great Eastern today.**

 1300-1300 88



[greateasternlife.com](http://greateasternlife.com)

Great Eastern Life Assurance (Malaysia) Berhad is a member of PIDM.

<sup>1</sup>The benefit(s) payable under eligible policy/product is(are) protected by PIDM up to limits. PROTECTION BY PIDM ON BENEFITS PAYABLE FROM THE UNIT PORTION OF THIS POLICY/PRODUCT IS SUBJECT TO LIMITATIONS. Please refer to [PIDM's TIPS Brochure](#) or contact Great Eastern Life Assurance (Malaysia) Berhad or PIDM (visit [www.pidm.gov.my](http://www.pidm.gov.my)).

Great Eastern Life Assurance (Malaysia) Berhad (93745-A) Menara Great Eastern, 303 Jalan Ampang, 50450 Kuala Lumpur.

## Campaign Terms and Conditions

1. The "GREAT MULTI-GEN WEALTH 2 BOOSTER CAMPAIGN" ("Campaign") is organised by Great Eastern Life Assurance (Malaysia) Berhad ("the Company").
2. Campaign Period: **15 April 2024 to 3 May 2024**, both dates inclusive.
3. Campaign Eligibility:
  - a. The Campaign is open to all policyholders who purchase a new policy for the following product with basic annualised premium of RM20,000 and above during the Campaign Period:

### Eligible policy

GREAT Multi-Gen Wealth 2

- b. The proposal for insurance must be submitted during the Campaign Period and the policy must be in force on or before **31 May 2024**.
  - c. Prior to the crediting of Campaign Reward into the Total Investment Value ("TIV"):
    - the policy must be in force and active; and
    - premium payments must be up-to-date. If there is any outstanding premium prior to the point of crediting the Campaign Reward, the policy will be disqualified from the Campaign.
4. Campaign Reward:
    - a. For eligible policies, the policyholder will be entitled to the Campaign Reward as shown in table below at the end of first policy year.

Total Accumulated Basic Annualised Premium	Additional Investment Booster
RM20,000 – RM39,999.99	RM800
RM40,000 – RM59,999.99	RM1,800
RM60,000 – RM79,999.99	RM3,000
RM80,000 – RM99,999.99	RM4,000
RM100,000 – RM149,999.99	RM5,000
RM150,000 and above	RM9,000

Notwithstanding the number of eligible policies purchased by a policyholder, each policyholder is subject to a maximum Campaign Reward of RM9,000. The Campaign Reward will be based on total accumulated basic annualised premium of the eligible GREAT Multi-Gen Wealth 2 policy (or policies) with basic annualised premium of RM20,000 and above.

If more than one policy is used to qualify for this campaign, the Campaign Reward will be credited to the eligible policies based on the policies' basic annualised premium contribution ratio, round up to the nearest RM1.

- b. The Campaign Reward will be credited into the TIV at the end of the first policy year, together with the original investment booster of the eligible GREAT Multi-Gen Wealth 2 policy.
- c. Single Premium Top-Ups, advanced premium and riders premium (if any) are excluded from the calculation of the Campaign Reward.
- d. If the premium payment is not on yearly mode, the yearly equivalent basic annualised premium will be used to determine the amount of Campaign Reward.

Example:

  - Policyholder bought a GREAT Multi-Gen Wealth 2 policy with 5 years' premium payment term and coverage term of up to age 80, and paying a monthly premium of RM2,000  
Hence, yearly premium = RM2,000 x 12 months  
= RM24,000  
Campaign Reward credited into the TIV = RM800
- e. If any policy alteration is done after the policy is in force, the Campaign Reward will be based on the lower of the initial basic annualised premium or the current basic annualised premium.
- f. If the Campaign Reward has been credited into the TIV, it will be repaid to the Company if:
  - any claim event has occurred prior to the crediting date of the Campaign Reward; or
  - the policy becomes void; or
  - the policy is cancelled during the free-look period of 15 days.
- g. The policyholder will be notified after the Campaign Reward has been fulfilled.
- h. The Company may decline the fulfillment of the Campaign Reward if any of the Campaign Terms and Conditions are not fulfilled.

5. By participating in the Campaign, the policyholders are taken to have read, understood and agreed to be bound by these terms and conditions, and accept that all decisions by the Company are final and binding. The Company reserves the right at its sole and absolute discretion to change, amend, add or delete any of the terms and conditions at any time, which may be communicated through modes of communication deemed suitable by the Company and without prior notice to the policyholders, and the policyholders agree to be bound by such changes.
6. These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia.

### Important notices

GREAT Multi-Gen Wealth 2 is a whole life plan with limited premium payment term without participation in profits. The investment booster will be credited into the total investment value by purchasing units in the chosen unit fund(s). Some of the choices of funds invest in Shariah-approved securities. However, this is not a Shariah-compliant product. **The total investment value is tied to the performance of the underlying assets, and is not a pure investment product such as unit funds.**

You should satisfy yourself that your selected policy will best serve your needs and that the premium payable under this policy is an amount you can afford. A free-look period of 15 days is given to you to review the suitability of the plan. If the policy is returned to the Company during this period, the Company shall refund you according to the provisions of the policy. A grace period of 30 days from each premium due date is given for you to pay the subsequent premiums.

This material is for general information only. It is not a contract of insurance. You are advised to refer to the Sales Illustration, Fund Fact Sheet, Product Disclosure Sheet and sample policy documents for detailed important features and benefits of the plans before purchasing the plans. For further information, reference shall be made to the terms and conditions specified in the policy issued by the Company.

If there is any discrepancy between the English, Bahasa Malaysia and Chinese versions of this material, the English version shall prevail.

Great Eastern Life Assurance (Malaysia) Berhad (93745-A) is licensed under the Financial Services Act 2013 and is regulated by Bank Negara Malaysia.