

MEDIA RELEASE

GREAT EASTERN LIFE LAUNCHES FIVE-YEAR ENDOWMENT PLAN IN BRUNEI WITH GUARANTEED ANNUAL YIELD OF 2%

Brunei, 05 Aug 2015 – In celebration of Singapore’s Golden Jubilee, Great Eastern Life Brunei, together with their Head Office in Singapore, has launched an SG50 five-year single premium plan offering customers a guaranteed payout of 2% every year.

The total premium paid is guaranteed at maturity. Together with the guaranteed annual payout, this endowment plan offers a high guaranteed return in the market.

With a minimum premium of \$20,000, customers can choose between two payout options:	
<u>Option 1</u> Withdraw Guaranteed Annual Payouts every year	<u>Option 2</u> Accumulate Guaranteed Annual Payouts and withdraw at the end of 5 years
<p>If premium committed is \$100,000:</p> <ul style="list-style-type: none"> At the end of year one to four, customer receives an annual guaranteed payout of \$2,000. At the end of year five, customer receives an annual payout of \$2,000 (the guaranteed annual payout) + \$100,000 (the total premium paid) <p>Total Guaranteed Amount received over five years is \$110,000. This gives a yield of 2% per annum.</p>	<p>If premium committed is \$100,000:</p> <ul style="list-style-type: none"> From year one to five, annual payouts are accumulated* with Great Eastern At the end of year five, customer receives \$110,000 (Guaranteed) , + *\$618 <p>This gives a Maturity Yield of 2.04%* per annum.</p>

**Based on prevailing interest rate of 3%, subject to change by Great Eastern*

“Great Eastern Life Brunei is pleased to celebrate our Singapore heritage by making this special SG50 product available to our customers here in Brunei as well. This five-year single premium plan is suitable for those who are looking for an endowment with a short to medium time frame with both security and good returns. Our customers can now explore alternative options without worrying about losing their principal sum”, said Ms Caroline Sim, Head of Brunei Branch.

Added Mr Lee Swee Kiang, Great Eastern Life Singapore’s Chief Product Officer, “Customers will have the best of all worlds. Not only will they enjoy a high guaranteed annual yield of 2% for a five-year endowment plan, application is hassle-free with no medical underwriting required and policy issuance is guaranteed. Aside from the plan’s distinct benefit of paying out a high guaranteed yield, customers will also enjoy basic protection against Death and Total or Permanent Disability. We feel this value proposition will resonate well with customers as it offers both stability and guaranteed returns.”

The special SG50 endowment plan can be purchased from Great Eastern Life Brunei’s distribution representatives.

About Great Eastern

Great Eastern is the oldest and most established life insurance group in Singapore and Malaysia. With S\$67.4 billion in assets and around 4.7 million policyholders, it has three successful distribution channels - a tied agency force, bancassurance, and a financial advisory firm, Great Eastern Financial Advisers. The Group also operates in Indonesia, Vietnam and Brunei and has a joint venture in China as well as a representative office in Myanmar.

It was named Life Insurance Company of the Year at the Asia Insurance Industry Awards in 2011 and 2013 by Asia Insurance Review. The Great Eastern Life Assurance Company Limited has been assigned the financial strength and counterparty credit ratings of "AA-" by Standard and Poor's since 2010, one of the highest among Asian life insurance companies. Great Eastern's asset management subsidiary, Lion Global Investors Limited, is one of the largest private sector asset management companies in Southeast Asia.

Great Eastern is a subsidiary of OCBC Bank, the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It was ranked by Bloomberg Markets as the world's strongest bank in 2011 and 2012.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and territories. These include the more than 330 branches and offices in Indonesia operated by subsidiary Bank OCBC NISP, and 95 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.