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MEDIA ANNOUNCEMENT

For Immediate Release

Great Eastern Helps You To Turn Intentions Into Actions

Kuala Lumpur, 6 April 2012 – It is another effort by the largest and most established life insurance company to help its customers to live better, healthier and longer. Being financially healthy is also part of being living better. In today's challenging economic environment where inflation and interest rate is rising, it is vital to make our money work harder for us. Many of us have this intention but how can we pursue with it? Aimed at turning intentions into actions, Great Eastern Life Assurance (Malaysia) Berhad (Great Eastern) is organising a "Smart For Life Financial Wellness" Tea Talk on Saturday, 21 April 2012 from 1pm to 5pm at Great Eastern Hall, Menara Great Eastern, Kuala Lumpur.

Meet Carol Yip, the founder and chief executive officer of Abacus for Money and the Abacus Academy in this tea talk to get exclusive insights and unconventional advice on how you can build your wealth more effectively and efficiently. Admission is by ticket, which is sold at RM25 per ticket. Purchase online now on greatesternlife.com at buy five free 1. Every participant is entitled to a free trendy wrist band thumb drive, lucky draws and goodie bags. Light refreshment is served. For more information, please contact 1300 1300 38 or log on to greatesternlife.com

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