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## **MEDIA RELEASE**

For Immediate Release

### **GREAT EASTERN SUPREMACY SCHOLARSHIP AWARDS 2014**

RM1.3 million awarded to 15 deserving students  
in hope to brighten a greater future and pave career paths

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Kuala Lumpur, 3 September 2014 – Great Eastern Life Assurance (Malaysia) Berhad (Great Eastern Life) awarded 15 students with education scholarships worth RM1.3 million to study locally and abroad through the Great Eastern Supremacy Scholarship programme incepted since 1998. A total of 132 scholarships amounting to more than RM9.24 million have been awarded through this initiative so far.

Director and Chief Executive Officer of Great Eastern Life, Dato Koh Yaw Hui, who was accompanied by the Senior Vice President and Head of Human Capital, Dennis Tan presented the awards to the well-deserved recipients. The event was witnessed by proud parents and family members.

This year, Great Eastern Life was greatly moved by the inspiring life stories that have brought the students to where they are now.

20-year-old Yap Kam Fai proved that nothing is impossible in life. His father is a blind masseur and recently went through cardio angioplasty due to some heart problems. Kam Fai's mother, Madam Lee Kim Wah who is partially blind is a proud mother to her son's magnificent achievements. Great Eastern Life is also full of admiration towards his parents, who despite their sight impairment raised their son exceptionally well. Kam Fai will be studying actuarial science in a local university.

Perseverance also paid off for Netiswaran a/l Thamilchelvam when he was selected as one of the 15 deserving recipients. Raised by a single parent, Netiswaran worked at Great Eastern as a data entry clerk while freelancing in video editing. He alongside fellow scholarship recipient, Nur Adila Lieow will further their studies in computer science and marketing respectively in Universiti Teknologi Malaysia.

From the 15 scholarships being awarded, 10 recipients will be attending local public universities while four selected students will further their education in local private universities. Ler Wei Han is the only scholarship recipient who will be pursuing actuarial science in University of Warwick, United Kingdom.

Dato Koh Yaw Hui said, "The Supremacy Scholarship has been a platform for deserving young Malaysians to realise their potential and contribute towards elevating the country to a developed-nation status by vision 2020. Apart from driving the progress of our country, they could also be the answer to skill shortage issues faced across the industry. It is also our belief at Great Eastern Life, that the brightest of our future leaders should not be held back by financial consideration."

A multi award-winning organisation and also voted as Malaysia's 100 Leading Graduate Employers for five consecutive years since 2009, Great Eastern Life is committed towards nurturing fresh talents and providing them with a promising career path en route to a greater future.

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## **ABOUT GREAT EASTERN LIFE ASSURANCE (MALAYSIA) BERHAD**

Great Eastern Life began its operations in 1908 as a branch office of The Great Eastern Life Assurance Company Limited. The Malaysian operations were subsequently transferred to a locally incorporated public company, Great Eastern Life Assurance (Malaysia) Berhad under the Scheme of Transfer of Business. The Company was certified by The Malaysia Book of Records in 1998 as “The Oldest and Largest Life Insurer” in Malaysia.

With more than a century of experience and solid financial foundation, Great Eastern Life has RM63.5 billion in assets, over 2.9 million policies in force and a network of 17,000 agents nationwide as at 31 December 2013. To date, Great Eastern Life has 21 operational branch offices and products include life insurance plans, investment-linked plans, mortgage protection, business protection, employee benefits, medical insurance and group health benefit schemes. Great Eastern Life Assurance (Malaysia) Berhad is a wholly-owned subsidiary of Great Eastern Holdings Limited (GEH) and its ultimate holding company is Oversea-Chinese Banking Corporation Limited (OCBC).

## **ABOUT GREAT EASTERN HOLDINGS LIMITED**

Great Eastern Life is the oldest and most established life insurance group in Singapore and Malaysia. With S\$60.9 billion in assets and around 4.0 million policyholders, it has three successful distribution channels – a tied agency force, bancassurance, and a financial advisory firm, Great Eastern Financial Advisers. The Group also operates in Indonesia, Vietnam, Brunei and China. It was named Life Insurance Company of the Year at the Asia Insurance Industry Awards in 2011 and 2013 by Asia Insurance Review. The Great Eastern Life Assurance Company Limited has been assigned the financial strength and counterparty credit ratings of "AA-" by Standard and Poor's since 2010, one of the highest among Asian life insurance companies. Great Eastern's asset management subsidiary, Lion Global Investors Limited, is one of the largest private sector asset management companies in Southeast Asia.

Great Eastern Life is a subsidiary of OCBC Bank, the second largest financial services group in Southeast Asia by assets. It is one of the world's most highly-rated banks, with an "Aa1" rating from Moody's. It is also ranked by Bloomberg Markets as the World's strongest bank in 2011 and 2012. OCBC Bank's key markets are Singapore, Malaysia, Indonesia, and Greater China. It has a network of over 450 branches and representative offices in 15 countries and territories, including about 330 branches and offices in Indonesia operated by its subsidiary, Bank OCBC NISP.

For more information, please visit [greateasternlife.com](http://greateasternlife.com)

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