

Contest Terms & Conditions

1. The Colour Me Up! 2018 Colouring Contest (“Contest”) is organised by Great Eastern Life Assurance (Malaysia) Berhad (93745-A) (“The Organiser”) and is only open to all Malaysians aged seven (7) to twelve (12) years (“Contestant”) and all primary schools nationwide (“School”), except all children of employees (permanent, temporary or on contract basis) of the Organiser.
2. This Contest runs from 21 May 2018 to 15 August 2018 (“Contest Period”). Entries received after 15 August 2018 will not be considered.
3. Contest Mechanics:-
 - 3.1. Draw and colour/complete the picture in Contest entry form by using colour pencils, markers, crayons and other colouring tools.
 - 3.2. Contestants are to complete the slogan, “I feel happy when I travel with my family because” in not more than 20 words.
 - 3.3. Each Contestant may submit more than one (1) entry. However, each Contestant is limited to one (1) prize per person.
 - 3.4. Judging criteria
 - 3.4.1 Contestant
Entries for Contestants will be judged on the basis of creativity of colouring, drawing and slogan.
 - 3.4.2 School
School winners will be determined based on the highest participation ratio, i.e. total complete participation divide by total number of students in the school.
 - 3.5. All the Contest entry forms must be completed in full and signed by a parent or legal guardian. The Organiser reserves the right to disqualify entries with invalid or incomplete details.
 - 3.6. Mail the Contest entry form to: Great Eastern Life Assurance (Malaysia) Berhad, Marketing & Customer Management Department P.O. Box 10395, 50712 Kuala Lumpur, Malaysia.
 - 3.7. Entries must be received by the Organiser on or before 15 August 2018 (“Closing Date”).
4. Photocopy of the Contest entry forms would be accepted.
5. Proof of delivery of the entry shall NOT be deemed as proof of receipt by the Organiser.
6. The Organiser shall not be held liable or responsible for any delay and/or failure in the receipt of the entry.
7. The Organiser is not responsible or liable for any late, lost, incomplete, incorrectly submitted, delayed or misdirected entries.
8. Contestants may add drawings on the colouring section but it must not contain copyrighted work. Any colouring tools may be used, including but not limited to colour pencils and crayons.
9. Contestants must complete the colouring Contest together with the slogan by themselves without assistance from a third party.

10. The Organiser reserves the right to disqualify entries (at any stage of the Contest) that do not meet the Contest mechanics and/or with invalid or incomplete details. All decisions made by the Organiser are final and the disqualified Contestant or School will accordingly have no recourse and/or remedy and/or relief against the Organiser in respect of the said disqualification and/or in respect of any matters relating to and/or arising from this Contest, including the withdrawal of Prizes.
11. All entries shall become the property of the Organiser and will not be returned to Contestants.
12. Winners will be announced through Great Eastern Life website (www.greateasternlife.com) and/or through phone notification or whichever mode deemed to be appropriate by the Organiser. If despite all reasonable efforts the Organiser is unable to locate or contact the winner, another winner will be selected.
13. All decisions made by the Organiser in relation to this Contest including but not limited to the selection of winners and forfeiture of Prizes (if any) shall be final, conclusive and binding. No correspondence or appeals will be entertained. The selection of the winners shall be in accordance to the Contestant's satisfaction of the Contest entry criteria and determined at the Organiser's sole and absolute discretion.
14. Contest Prizes Categories:-
 - 14.1 Contestant
 - 14.1.1 Each Contestant category will be entitled for the following prizes:

	Placement for Each Category	Prizes
Category A: Age: 7-9 years old Category B: Age: 10-12 years old	1st Prize x1	Notebook
	2nd Prize x1	Play Station 4
	3rd Prize x1	Android Tablet
	4th Prize x1	Premium Lego Building Set
	5th Prize x1	Casio Digital Watch
	Consolation Prize(x20)	Stationeries

14.2 School

- 14.2.1 Each School category will be entitled for the following prizes:

	Placement for Each Category	Prizes
Category A: 1-100 Contestants Category B: 101-300 Contestants Category C: 301-600 Contestants Category D: 601-1,000 Contestants Category E: 1,001 Contestants and above	1st Prize x1	Notebook + Photo Printer
	2nd Prize x1	Notebook + Food Steamer
	3rd Prize x1	Notebook
	Consolation Prize (x3)	Wireless Bluetooth Speakers

15. All Prizes must be claimed within six (6) months after the Closing Date of the Contest. Failure to claim prizes shall result in the Prizes automatically being forfeited and the organizer, its agents and representatives shall have no liability to the winners in any aspect whatsoever.
16. Prizes cannot be exchanged for cash or any other Prizes. The Organiser shall be entitled at its sole and absolute discretion to substitute all or any of the Prizes with items of equivalent value without having to give any prior notice or reasons to the Contestants or winners.
17. The Organiser assumes no responsibility or liability for any damage, loss, or injury resulting from the acceptance or use of any Prizes.
18. Pictures of the Prizes shown in materials related with this Contest are solely for illustration purposes only and may not depict the actual colour, model or specifications of the Prizes and do not include any optional accessories.
19. The Organiser reserves the right to use, disclose and publish any of the particulars/pictures/artwork of the Contestants or winners of Contest or other personal particulars of them or their parent(s)/legal guardians for any legitimate purpose as it deems appropriate including but not limited to advertising and publicity purposes, without compensation to the winners (or where applicable, their authorised representatives). The winners or their duly authorized representatives may be required to attend prize presentations and/or participate in publicity programmes, which the Organiser may from time to time organize in connection with the Contest and if so, such winner(s) or their duly authorized representatives should attend such functions at their own cost and expense.
20. The submission of entry must not contain copyright work and in the event it is found that an entry has breached this regulation, the said breach shall result in the disqualification of the submission of entry of the Contestant at the sole discretion of the Organiser (or where applicable, their authorised representatives).
21. If for any reason any aspect of this Contest is not capable of running as planned, the Organiser reserves the right to amend, suspend or cancel the Contest at its absolute discretion.
22. The personal data collected in the Contest entry form and as provided by the parents or guardians of the Contestant for the purpose of this Contest will be processed in accordance with the Personal Data Protection Notice of the Organiser as available for viewing at <https://www.greateasternlife.com/my/en/terms-and-conditions.html> ("PDP Notice"). By participating in the Contest, the parents or guardians of the Contestant provides his/her consent to the Organiser processing his/her as well as the Contestant's personal data, which including but not limited to the name, contact number and address in the manner set out in PDP Notice and permits the Organiser or authorised representatives to contact the parents or guardians of the Contestant regarding the Contest and delivery of Prizes of this Contest.
23. By participating in this Contest, all parents or guardians of Contestants warrants that all statements and personal details given are true, accurate and complete. The respective parties are also taken to have read, understood and agreed to be bound by these Terms and Conditions, and accept all decisions by the Organiser as final and binding. The Organiser reserves the right at its sole and absolute discretion to change, amend, add or delete any of

these Terms and Conditions at any time, which may be communicated through modes of communication deemed suitable by the Organiser, and without prior notice to the parents or guardians of the Contestants and the parents or guardians of the Contestants agree to be bound by such changes.

24. Failure or delay by the Organiser to enforce any provision of these Terms and Conditions shall not constitute a waiver of that provision.

25. These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia.