

LIVE GREAT RUN 2019 PROMO CONTEST

Terms and Conditions

Contest Eligibility

1. The "LIVE GREAT Run 2019 Promo Contest" ("Contest") is organised by Great Eastern Life Assurance (Malaysia) Berhad ("Organiser"). The Contest is open to Malaysian residents and non-Malaysian residents. Participants below the age of 18 years (as at 31 December 2019) are required to obtain their parent or legal guardian's consent prior to participation and by participating in this Contest, such consent is deemed to have been obtained. For such participants, the onus will be on the parents and/or guardians to monitor participants' participation in this Contest and the Organiser shall not be responsible and /or liable for the same.

Contest Period

1. The Contest will commence from 8th July 2019 to 28th July 2019 ("Contest Period") Entries received after the Contest Period will not be accepted. The Organiser reserves the right to vary the Contest Period without any prior notice.

Contest Rules

How to Participate:

1. To participate in this Contest, participants would have to successfully register for the Great Eastern LIVE GREAT Run 2019 during the Contest Period and complete his/her details at <http://gelife.co/lgr19promo> ("Contest Page") during the Contest Period.
2. The particulars on the Contest Page must be fully completed with all the required details.
3. Participants with incomplete details will be automatically disqualified.
4. Participants will need to complete the slogan "Running helps me to LIVE GREAT because....." in not more than one hundred (100) words. The slogan must be in English only.
5. Winners will be chosen based on the most creative entries. Each participant may submit more than one (1) entry. However, each participant is limited to one (1) prize per person.

Contest Prize

1. **Grand Prize**
Garmin Forerunner 630 Bundle Watch worth RM1885 x Three (3) winners

General Terms and Conditions

1. The winners will be notified within four (4) weeks after the end of the Contest Period via telephone call, email (based on the contact details provided with the entry submitted) or any other medium deemed appropriate by the Organiser on a best effort basis with a maximum of three (3) attempts.
2. The winners are required to reply with his/her requested personal details within twenty-four (24) hours upon receiving the notification from the Organiser for prize redemption. Failing which the Contest Prize will be forfeited and no further claims will be entertained.
3. All decisions made by the Organiser in relation to this Contest including, but not limited to, the selection of a winner and forfeiture of the Contest Prize (if any) shall be final, conclusive and binding. No complaints or appeals will be entertained. The selection of the winners shall be in accordance with the participant(s) adhering to the Terms and Conditions and determined at the Organiser's sole and absolute discretion.
4. The Contest Prize is not transferable, non-refundable and non-exchangeable for cash and will only be presented upon satisfaction of the Terms and Conditions.
5. The Organiser will not be held liable in the event of non-receipt or delayed notification to the winner and shall be entitled to forfeit the Contest Prize after the period stipulated in Clause 2 above. All costs incidental

to the participant's participation in the Contest and redemption and/or usage of the Contest Prizes shall be solely borne by the participants/winners.

6. The Organiser reserves the right at its sole and absolute discretion, to disqualify any participant/winner who is in breach of any of the Terms and Conditions. The Organiser's decision is final and the disqualified participant/winner shall have no recourse and/or remedy and/or relief against the Organiser in respect of the said disqualification and/or in respect of any matters relating to and/or arising from this Contest, including the forfeiture of the Contest Prizes.
7. The Organiser reserves the right at its sole and absolute discretion, to disqualify any participant that is found or suspected of tampering with the Contest mechanics or the operation of this Contest. The Organiser further reserves the right to disqualify any entry that it believes, in its sole discretion, infringes upon or violates the rights of any third party or is against the law.
8. Any attempt by any person to undermine the legitimate operation of the Contest may amount to a violation of criminal and civil law, and should such attempt be made, the Organiser reserves the right to seek damages and/or any other remedies against such person to the fullest extent permitted by law.
9. If the Contest is not capable of being administered for any reason including, but not limited to, infection by computer virus, bugs, tampering, unauthorised intervention, any technical failure, communication network failure, hardware and/or software failure, transmission failure, internet line failure and/or any other causes beyond the control of the Organiser, the Organiser shall not be held liable and may, with or without notice, do as it deems fit including, but not limited to, cancelling and/or suspending the Contest.
10. The Organiser, its affiliates, subsidiaries, promoters and agents (collectively, its "Authorised Persons") shall not be held liable in any way for the following: a) any additional expenses incurred by participants for taking part in the Contest; b) any sort of technical failure; c) intervention by unauthorised parties during the Contest; d) electronic or human errors in the administration of the Contest and processing of entries; e) any data entry that is lost, stolen, damaged, wrongly delivered or not received which is not due to the negligence or wilful default of the Organiser or its Authorised Persons.
11. All participants unconditionally agree to assume full liability and responsibility to the extent permitted by law in the event of any loss, mishap, injury, damage, claim, or accidents (including death) suffered as a result of or arising from their participation in the Contest, redemption and/or utilisation of the Contest Prizes.
12. All entries submitted for the Contest shall become the property of the Organiser. The Organiser reserves the right to use, publish, disclose or display the name, address, photograph, recording, particulars and/or documents of all participants for any legitimate purpose as it deems appropriate, including, but not limited to, advertising and publicity purposes, without compensation to the participants. The winners or their duly authorised representatives may be required to attend prize presentations and/or participate in publicity programmes, which the Organiser may from time to time organise in connection with the Contest and if so, the winners or their duly authorised representatives shall attend such functions, at their own cost and expense.
13. The submission of entry must not contain copyright work and in the event it is found that an entry has breached this regulation, the said breach shall result in the disqualification of the submission of entry of the Participant at the sole discretion of the Organiser.
14. By participating in the Contest, the Participant thereby represent and warrants that the submitted work or information does not and shall not infringe on any copyright, any rights of privacy or publicity of any person, or any right of third party. All participants unconditionally agree to indemnify and assume full liability and responsibility to the extent permitted by law in the event there being a claim in relation to any of the abovementioned infringements as a result of or arising from their participation in the Contest.
15. The Organiser reserves the right at its sole and absolute discretion to change, cancel or suspend the Contest at any time without prior notice. For the avoidance of doubt, any cancellation or suspension by the Organiser of the Contest shall not entitle the participants to any claim or compensation against the Organiser for any or all loss or damage suffered or costs and expenses incurred by the participant either directly and/or indirectly arising from or in connection with the cancellation, termination or suspension of the Contest by the Organiser.
16. The protection of personal data is an important concern to the Organiser. All personal data of the participants collected during the Contest will be processed in accordance with the Personal Data Protection Act 2010 and the Personal Data Protection Notice of the Organiser as available for viewing at <https://www.greateasternlife.com/my/en/terms-and-conditions.html> ("PDP Notice"). By participating in the

Contest, the participant provides his/her consent to the Organiser processing his/her personal data in the manner set out in PDP Notice and permits the Organiser to contact the participant regarding the Contest and the results of the Contest. Where the participant elects to receive marketing materials and communications from the Organiser including for future events, promotions, products and services, information, and any other marketing and promotional activities, he/she may opt-out from receiving such communications at any time by selecting the "unsubscribe" option in such communication or by contacting the Organiser.

17. The participant agrees that the Organiser has the right to disclose participants' information in the event the Organiser believes that such disclosure is necessary to identify, contact or bring legal action against an individual who might cause or may be causing damage to or interfere (whether intentionally or otherwise) with the Organiser's rights or property. The Organiser may also disclose the participant's personal data under the requirements of any law, rules, regulations, codes of practice or guidelines binding on the Company including, without limitation, any applicable regulators, governmental bodies and where otherwise required by law.
18. By participating in the Contest, the participants are taken to have read, understood and agreed to be bound by this Terms and Conditions, and accept that all decisions by the Organiser are final and binding. The Organiser reserves the right at its sole and absolute discretion to change, amend, add or delete any of the Terms and Conditions at any time, without prior notice to the participants and the participants agree to be bound by such changes.
19. Failure or delay by the Organiser to enforce any provision of the Terms and Conditions shall not constitute a waiver of that provision.
20. The Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia.

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