

**GREAT EASTERN HOLDINGS LIMITED
(Incorporated in the Republic of Singapore)
(Company Registration Number: 199903008M)**

ANNUAL GENERAL MEETING TO BE HELD ON 19 APRIL 2022

1. **Background:** Great Eastern Holdings Limited (“**GEH**” or the “**Company**”) refers to:
 - (a) the COVID-19 (Temporary Measures) Act 2020 which enables the Minister for Law by order to prescribe alternative arrangements for listed companies in Singapore to, *inter alia*, conduct general meetings, either wholly or partly, by electronic communication, video conferencing, tele-conferencing or other electronic means;
 - (b) the COVID-19 (Temporary Measures) (Alternative Arrangements for Meetings for Companies, Variable Capital Companies, Business Trusts, Unit Trusts and Debenture Holders) Order 2020 (the “**Order**”) which sets out the alternative arrangements in respect of, *inter alia*, general meetings of companies; and
 - (c) the joint statement by the Accounting and Corporate Regulatory Authority, Monetary Authority of Singapore and Singapore Exchange Regulation of 13 April 2020 (and subsequently updated on 27 April 2020, 22 June 2020, 1 October 2020 and 4 February 2022) which provides additional guidance on the conduct of general meetings amid the evolving COVID-19 situation.
2. **Date, time and conduct of Annual General Meeting:** GEH wishes to announce that pursuant to the Order, its Twenty-Third Annual General Meeting (“**AGM**”) will be convened and held by way of electronic means on **Tuesday, 19 April 2022 at 3.00 p.m.** (Singapore time). Our Chairman, Mr Koh Beng Seng, will conduct the proceedings of the AGM.
3. **Notice of AGM and proxy form:** The Notice of AGM and proxy form will be sent to shareholders by electronic means via publication on the Company’s website and on the SGX website¹. You may also access the proxy form at the pre-registration website as set out in the Appendix to this announcement. For convenience, printed copies of these documents will also be sent by post to shareholders.
4. **No personal attendance at the AGM:** As a precautionary measure due to the current COVID-19 situation in Singapore, **shareholders will not be able to attend the AGM in person.**
5. **Alternative arrangements for participation in the AGM:** Shareholders may participate in the AGM by:

¹ The Notice of AGM and proxy form may be accessed at the Company’s website at the URL <https://www.greasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html> and at the SGX website at the URL <https://www.sgx.com/securities/company-announcements>.

- (a) observing and/or listening to the AGM proceedings via live audio-visual webcast or live audio-only stream;
- (b) submitting questions to the Chairman of the Meeting in advance of the AGM; and/or
- (c) appointing the Chairman of the Meeting as proxy to attend, speak and vote on their behalf at the AGM.

Details of the steps for pre-registration, pre-submission of questions and voting at the AGM by shareholders, including CPF and SRS investors, are set out in the Appendix to this announcement. In addition, CPF and SRS investors who wish to appoint the Chairman of the Meeting as proxy should approach their respective CPF Agent Banks or SRS Operators to submit their votes by 5.00 p.m. on 6 April 2022. There will be no live voting or live Q&A at the AGM.

6. **Persons who hold shares through relevant intermediaries:** Persons who hold GEH shares through relevant intermediaries (as defined in section 181 of the Companies Act 1967), other than CPF and SRS investors, and who wish to participate in the AGM by:

- (a) observing and/or listening to the AGM proceedings via live audio-visual webcast or live audio-only stream;
- (b) submitting questions to the Chairman of the Meeting in advance of the AGM; and/or
- (c) appointing the Chairman of the Meeting as proxy to attend, speak and vote on their behalf at the AGM,

should contact the relevant intermediary through which they hold such shares as soon as possible in order for the necessary arrangements to be made for their participation in the AGM.

7. **FY2021 Annual Report:** The Company's Annual Report for the financial year ended 31 December 2021 ("**FY2021 Annual Report**") may be accessed at the Company's website at the URL <https://www.greateasternlife.com/sg/en/about-us/investor-relations/annual-reports.html> by clicking on the "Download PDF" hyperlink under "FY2021 Annual Report". The FY2021 Annual Report will also be made available on the SGX website at the URL <https://www.sgx.com/securities/company-announcements>. Shareholders may request for printed copies of the FY2021 Annual Report by completing and submitting the Request Form accompanying the printed copies of the Notice of AGM and the proxy form sent by post to shareholders.

8. **Record and payment dates for final dividend:** Subject to the approval of the members to the final one-tier tax exempt dividend at the AGM, the Share Transfer Books and Register of Members of the Company will be closed on 27 April 2022 for the purpose of determining the entitlement of members to the recommended final one-tier tax exempt dividend of 55 cents per ordinary share. Duly completed registrable transfers of shares received by the Company's Share Registrar, M & C Services Private Limited, 112 Robinson Road, #05-01, Singapore 068902 up to 5.00 p.m. on 26 April 2022 will be registered to determine members' entitlements to the proposed dividend. Subject to the aforesaid, members whose securities accounts with The Central Depository (Pte) Limited are credited with shares as at 5.00 p.m. on 26 April 2022 will be entitled to the proposed dividend. The final one-tier tax exempt dividend, if approved by members, will be paid on 5 May 2022.

9. **Key dates/deadlines:** In summary, the key dates/deadlines which shareholders should take note of are set out in the table below:

Key dates	Actions
28 March 2022 (Monday)	Shareholders may begin to pre-register at the URL https://online.meetings.vision/greateastern-agm-registration for live audio-visual webcast or live audio-only stream of the AGM proceedings.
5 April 2022 (Tuesday)	<p>Deadline for shareholders to submit questions to the Chairman of the Meeting in advance of the AGM.</p> <p>Responses to substantial and relevant questions related to the resolutions to be tabled for approval at the AGM received from shareholders as of 5 April 2022 will be published on the Company's website and on SGXNet on (or about) 13 April 2022, and, in any event, no later than 72 hours prior to the deadline for the submission of instruments appointing the Chairman of the Meeting as proxy.</p>
6 April 2022 (Wednesday) at 5.00 p.m.	Deadline for CPF and SRS investors who wish to appoint the Chairman of the Meeting as proxy to approach their respective CPF Agent Banks or SRS Operators to submit their votes.
16 April 2022 (Saturday) at 3.00 p.m.	<p>Deadline for shareholders to:</p> <ul style="list-style-type: none"> • pre-register at https://online.meetings.vision/greateastern-agm-registration for live audio-visual webcast or live audio-only stream of the AGM proceedings; and • submit proxy forms appointing the Chairman of the Meeting as proxy.
17 April 2022 (Sunday) at 3.00 p.m.	<p>Authenticated shareholders who have pre-registered via the pre-registration website will receive an email with login credentials and instructions on how to access the live audio-visual webcast or live audio-only stream of the AGM proceedings (the "Confirmation Email").</p> <p>Shareholders who do not receive the Confirmation Email by 3.00 p.m. on 17 April 2022, but have registered by 3.00 p.m. on 16 April 2022, should contact the Company at GEH_AGM@greateasternlife.com, or alternatively, our hotline number at 1800 248 2888.</p>
Date and time of AGM 19 April 2022 (Tuesday) at 3.00 p.m.	<ul style="list-style-type: none"> • Click on the link and follow the instructions in the Confirmation Email to access the live audio-visual webcast of the AGM proceedings; or • Dial the toll-free telephone number and follow the instructions

Key dates	Actions
	in the Confirmation Email to access the live audio-only stream of the AGM proceedings.
26 April 2022 (Tuesday) at 5.00 p.m.	Record date for determining entitlements to the final dividend, subject to shareholders' approval at the AGM.
5 May 2022 (Thursday)	Payment date for final dividend, subject to shareholders' approval at the AGM.

10. **Further information:** For more information, shareholders can refer to the Frequently Asked Questions on the pre-registration website at the URL <https://online.meetings.vision/greastern-agm-registration> and on the Company's website at the URL <https://www.greasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html>, or call our hotline number at 1800 248 2888.
11. **Important reminder:** Due to the constantly evolving COVID-19 situation in Singapore, we may be required to change the arrangements for the AGM at short notice. Shareholders should check the Company's website at the URL <https://www.greasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html> or the SGX website at the URL <https://www.sgx.com/securities/company-announcements> for the latest updates on the status of the AGM.

GEH would like to thank all shareholders for their co-operation in enabling us to hold the AGM with the optimum safe management measures amid the COVID-19 pandemic.

By Order of the Board

Jennifer Wong Pakshong
Company Secretary

28 March 2022

APPENDIX

Steps for pre-registration, pre-submission of questions and voting at the AGM

Shareholders will be able to observe and/or listen to the AGM proceedings through a live audio-visual webcast or live audio-only stream via their mobile phones, tablets or computers, submit questions to the Chairman of the Meeting in advance of the AGM and vote by appointing the Chairman of the Meeting as proxy to attend, speak and vote on their behalf at the AGM.

To do so, they will need to complete the following steps:

No.	Steps	Details
1.	Pre-registration	<p>Shareholders, including CPF and SRS investors, can pre-register at the pre-registration website at the URL https://online.meetings.vision/greastern-agm-registration from 28 March 2022 up to 3.00 p.m. on 16 April 2022 to enable GEH to verify their status as shareholders.</p> <p>Following the verification, authenticated shareholders will receive an email by 3.00 p.m. on 17 April 2022. The email will contain login credentials and instructions on how to access the live audio-visual webcast or the live audio-only stream of the AGM proceedings.</p> <p>Shareholders who do not receive an email by 3.00 p.m. on 17 April 2022, but have registered by 3.00 p.m. on 16 April 2022, should contact the Company at GEH_AGM@greasternlife.com, or alternatively, our hotline number at 1800 248 2888.</p>
2.	Submit questions in advance	<p>Shareholders will not be able to ask questions during the live audio-visual webcast and live audio-only stream of the AGM proceedings. Therefore, it is important for shareholders to pre-register and submit their questions in advance of the AGM.</p> <p>Submission of questions: Shareholders, including CPF and SRS investors, can submit substantial and relevant questions related to the resolutions to be tabled for approval at the AGM to the Chairman of the Meeting, in advance of the AGM, in the following manner:</p> <p>(a) Via email: Shareholders may submit their questions via email to the Company at GEH_AGM@greasternlife.com.</p> <p>(b) By post: Shareholders may also submit their questions by post to the Company, c/o The Great Eastern Life Assurance Company Limited, 1 Pickering Street, #01-01 Great Eastern Centre, Singapore 048659.</p>

No.	Steps	Details
		<p>When submitting questions via email or by post, please also provide the Company with the following details:</p> <ul style="list-style-type: none"> • full name (as per NRIC/passport); • correspondence address; and • the manner in which the shareholder's shares in GEH are held (e.g., via CDP, CPF, SRS and/or scrip). <p>Deadline to submit questions: All questions must be submitted by 5 April 2022.</p> <p>Addressing of questions: In order to facilitate shareholders' votes and to allow shareholders to make an informed decision on the resolutions to be tabled at the AGM, we will address all substantial and relevant questions received from shareholders as of 5 April 2022 by publishing our responses to such questions on the Company's website at the URL https://www.greateasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html and on SGXNet on or about 13 April 2022.</p> <p>Where substantially similar questions are received, we will consolidate such questions as appropriate and consequently, not all questions may be individually addressed. If there are subsequent clarifications sought, or substantial and relevant follow-up questions received after the deadline for the submission of questions in advance of the AGM, we will address these prior to the AGM or during the AGM itself through live audio-visual webcast and live audio-only stream.</p> <p>Minutes of AGM: We will publish the minutes of the AGM on the Company's website at the URL https://www.greateasternlife.com/sg/en/about-us/investor-relations/agm-and-egm.html and on SGXNet, and the minutes will include the responses to substantial and relevant questions from shareholders (if any) which are addressed during the AGM.</p>
3.	Submit proxy forms to vote	<p>Appointment of Chairman of the Meeting as proxy: Shareholders will not be able to vote at the AGM live during the audio-visual webcast or audio-only stream of the AGM proceedings. Shareholders (whether individual or corporate) who wish to vote on the resolutions to be tabled at the AGM must appoint the Chairman of the Meeting as their proxy to attend, speak and vote on their behalf at the AGM, in accordance with the instructions on the proxy form.</p> <p>Specific voting instructions to be given: Where shareholders (whether individual or corporate) appoint the Chairman of the Meeting as their proxy, they must give specific instructions as to</p>

No.	Steps	Details
		<p>voting, or abstention from voting, in respect of a resolution in the proxy form, failing which the appointment of the Chairman of the Meeting as proxy for that resolution will be treated as invalid.</p> <p>Submission of proxy forms: Proxy forms must be submitted in the following manner:</p> <ul style="list-style-type: none"> (a) if submitted by post, be deposited with the Company, c/o The Great Eastern Life Assurance Company Limited, 1 Pickering Street, #01-01 Great Eastern Centre, Singapore 048659; or (b) if submitted electronically, be submitted via email to the Company at GEH_AGM@greateasternlife.com, <p>in either case, by 3.00 p.m. on 16 April 2022.</p> <p>A shareholder who wishes to appoint the Chairman of the Meeting as his/her/its proxy must complete and sign the proxy form, before submitting it by post to the address provided above, or before scanning and sending it by email to the email address provided above.</p> <p>Due to the current COVID-19 situation in Singapore, shareholders are strongly encouraged to submit completed proxy forms electronically via email.</p> <p>CPF and SRS investors who wish to appoint the Chairman of the Meeting as proxy should approach their respective CPF Agent Banks or SRS Operators by 5.00 p.m. on 6 April 2022 to submit their votes.</p>