

## Strongest Single 2019 Promotion (the “Promotion”)

### Terms and Conditions

**Please read the Terms and Conditions below. By registering, you are deemed to have read, understood and accepted these Terms and Conditions:**

1. The Promotion offers a one-time 50% discount on your first year premium, capped to a maximum amount of S\$1,000 per participant for your purchase of GREAT Family Care and its attaching rider(s). The discount will be issued in the form of a cashback. The computation of the cashback is based on the total premium amount paid by the eligible policyholder and received by The Great Eastern Life Assurance Company Limited (“GELS”) by 8 February 2020. The amount is subject to proration based on the months of premium received.

#### Eligibility:

This Promotion is open to the first 111 policyholders who have:

- o successfully registered their personal details at <https://gelife.co/StrongestSingles> between 11 November 2019 to 31 December 2019 (both dates inclusive);
  - o purchased GREAT Family Care from GELS between 11 November 2019 to 31 December 2019 (both dates inclusive) with the policy inforce by 31 January 2020 (“Promotion Period”);
  - o paid their premiums and received by The Great Eastern Life Assurance Company Limited (“GELS”) by 8 February 2020.
  - o declared at the point of registration at <https://gelife.co/StrongestSingles> that you have at least one legally recognised living child and one legally recognised living parent, and you meet one of the following criteria:
    - a. unmarried mother or father
    - b. Divorced
    - c. Widowed
2. An illustration of the cashback issued, based on the premiums paid out by an eligible policyholder as of 8 February 2020, is set out below.

#### Policyholder purchases GREAT Family Care within the Promotion Period

Premium Payment Frequency	Premiums Paid by 8 February 2020	One-time 50% cashback to be provided to Policyholder
(1) Annual	S\$1,200	S\$600
(2) Half Yearly	S\$600	S\$300
(3) Quarterly	S\$300	S\$150
(4) Monthly	S\$200 (S\$100 per month x 2 months)	S\$100

3. Employees of GELS and Great Eastern Financial Representatives are not eligible to participate in the Promotion.
4. Please ensure you have entered a valid email address and have duly completed all registration fields. In the event that invalid, unauthentic and duplicate submissions are received, GELS shall be entitled to reject your registration without providing any reason whatsoever.

5. Eligible registrations are deemed successful only when you have received an acknowledgement email from GELS. The acknowledgement email should be sent within 7 working days of your online submission.
6. Please update GELS of any changes in your email address or contact number to facilitate communication.
7. GELS reserves the right to withdraw or clawback the cashback if the policyholder fails to meet the eligibility requirements for the Promotion, or if the policy and/or its rider(s) is/are terminated, surrendered or lapsed within the first 12 months from the date of policy inforce.
8. The cashback will be granted to each eligible policyholder no later than 31 March 2020 by means of a cheque made out to the policyholder.
9. Policyholders will be notified in writing through their registered mailing address when the cashback has been issued. GELS will not be responsible in any way for any non-receipt of the notification should there be a change in the mailing address of the policyholder.
10. This Promotion is not valid with other offers or promotions held by GELS unless otherwise stated.
11. GELS reserves the right to vary the terms and conditions or withdraw this Promotion at any time without prior notice. The decision of GELS on all matters relating to this Promotion shall be final and binding on all customers. No correspondence or appeals shall be entertained in relation thereto.
12. Information on how to participate in the Promotion shall form part of these terms and conditions governing the Promotion.
13. By participating in the Promotion, you hereby agree to all the terms and conditions of participation in the Promotion as set out herein, including all amendments, additions, replacements and modifications hereto as may from time to time be made by GELS.
14. In the event of any inconsistency between these terms and conditions and any brochures, marketing or other promotional materials or communications relating to the Promotion, these terms and conditions shall prevail.
15. By participating in the Promotion, you agree and consent to GELS and its related corporations (collectively, the "Companies"), as well as their respective representatives, agents, authorised service providers and relevant third parties, collecting, using and/or disclosing your personal data, for purposes reasonably required by the Companies to administer the Promotion and such other purposes as described in GELS' Privacy Statement which is accessible from GELS' website, which you confirm you have read and understood.
16. The terms and conditions of this Promotion shall be governed by and interpreted in accordance with Singapore law. The courts of Singapore shall have exclusive jurisdiction over any disputes arising from the terms and conditions, including the validity and enforceability thereof.